

RSPO

Roundtable on Sustainable Palm Oil

HCV and the World CSR 2.0: Technical Aspects and Beyond

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Aksenta Consulting, Indonesia

 **RT9**
Sabah
2011 Borneo

RSPO Certified
Transforming the market. Together.





HCV-overview



HCV-overview Issues



HCV-overview

Issues

HCV beyond compliance

What is HCV?

What is HCV?

A biological, ecological, social or cultural value which is considered to be of outstanding significance or critical importance at the national, regional or global scale

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A biological, ecological, social or cultural value which is considered to be of outstanding significance or critical importance at the national, regional or global scale

.....to ensure that the values identified are maintained or enhanced.

HCV and New definitions

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| HCV | Current definitions | New definitions under review |
|-------|--|---|
| HCV 1 | Forest areas containing globally, regionally or nationally significant concentrations of biodiversity values (e.g. endemism, endangered species, refugia) | Species Diversity: Concentrations of biological diversity including endemic species, and rare, threatened or endangered species that are significant at global, regional or national levels. |
| HCV 2 | Forest areas containing globally, regionally or nationally significant large landscape level forests, contained within, or containing the management unit, where viable populations of most if not all naturally occurring species exist in natural patterns of distribution and abundance | Landscape-level ecosystems and mosaics: Large landscape-level ecosystems and ecosystem mosaics, that are significant at global, regional or national levels, and that contain viable populations of the great majority of the naturally occurring species in natural patterns of distribution and abundance. |
| HCV 3 | Forest areas that are in or contain rare, threatened or endangered ecosystems | Ecosystems and habitats: Rare, threatened or endangered ecosystems, habitats or refugia. |
| HCV 4 | Forest areas that provide basic services of nature in critical situations (e.g. watershed protection, erosion control) | Critical Ecosystem Services: Basic ecosystem services in critical situations, including protection of water catchments and control of erosion of vulnerable soils and slopes. |
| HCV 5 | Forest areas fundamental to meeting basic needs of local communities (e.g. subsistence, health) | Community needs: Sites and resources fundamental for satisfying the basic necessities of local communities or Indigenous Peoples (for example for livelihoods, health, nutrition, water), identified through engagement with these communities or Indigenous Peoples. |
| HCV 6 | Forest areas critical to local communities' traditional cultural identity (e.g. areas of cultural, ecological, economic or religious significance identified in cooperation with such local communities) | Cultural values: Sites, resources, habitats and landscapes of global or national cultural, archaeological or historical significance, and/or of critical cultural, ecological, economic or religious/sacred importance for the traditional cultures of local communities or Indigenous Peoples, identified through engagement with these local communities or Indigenous Peoples. |

**How big is the HCV
areas identified?**

How big is the HCV areas identified?



450.000 hectares (forestry and oil palm sectors), Indonesia

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Under RSPO 300.000 hectares

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Under RSPO 300.000 hectares

Malaysia? Thailand? PNG?,
Africa?

issues



Interpretation of toolkits

Interpretation of toolkits



Interpretation of toolkits

Competency of the assessors



Interpretation of toolkits

Competency of the assessors

Protection of HCV areas



Interpretation of toolkits

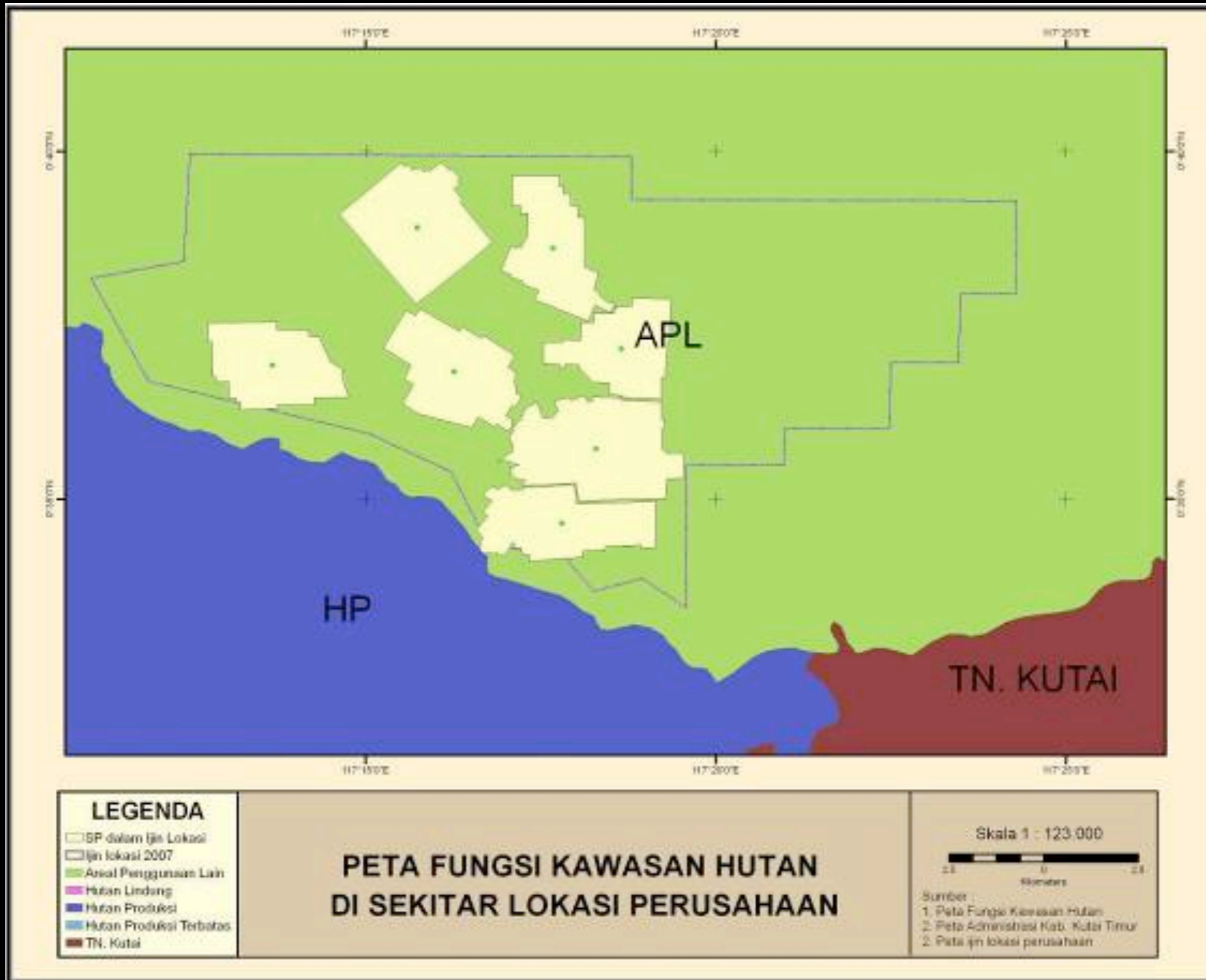
Competency of the assessors

Protection of HCV areas

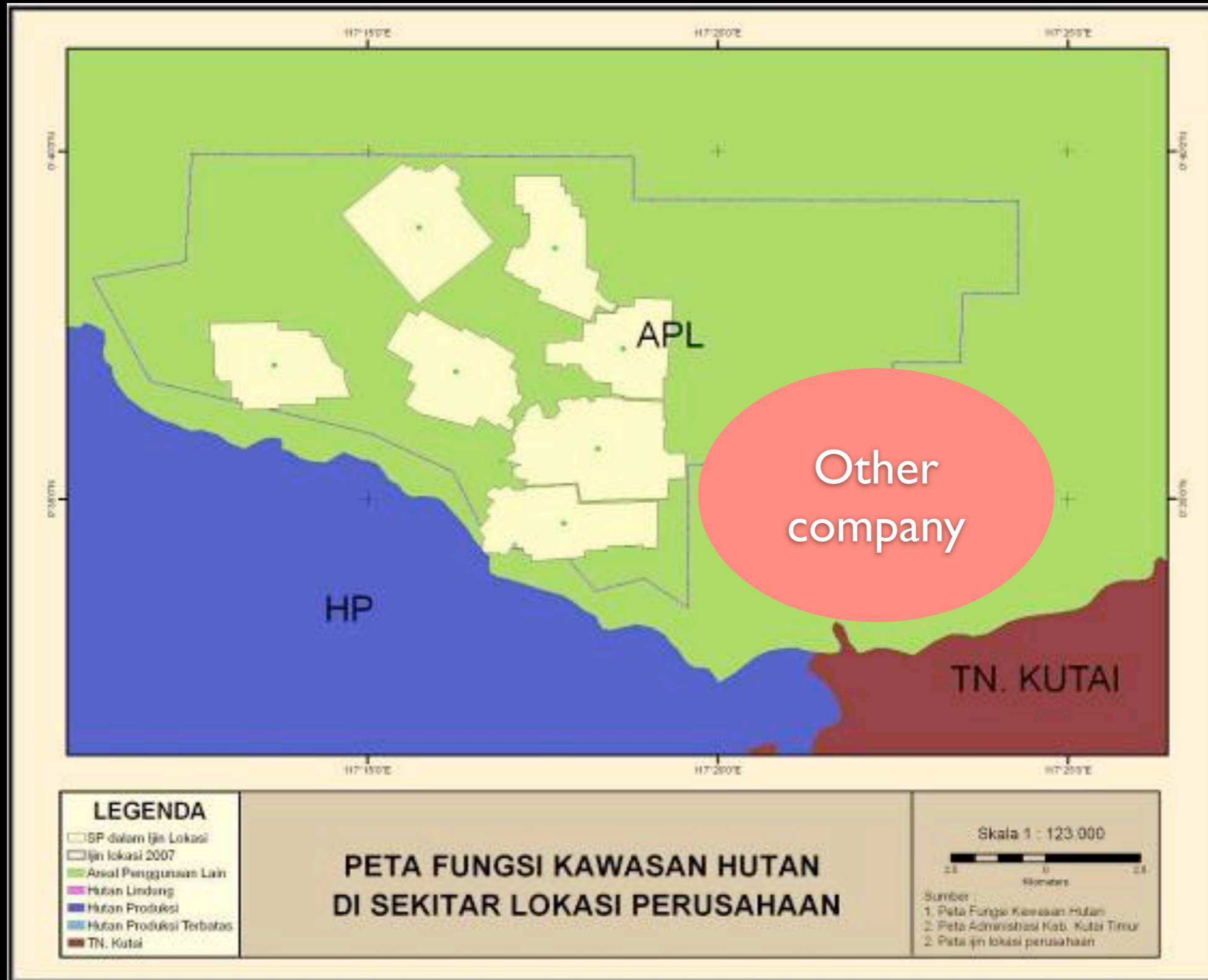
HCV monitoring beyond certification



Connectivity



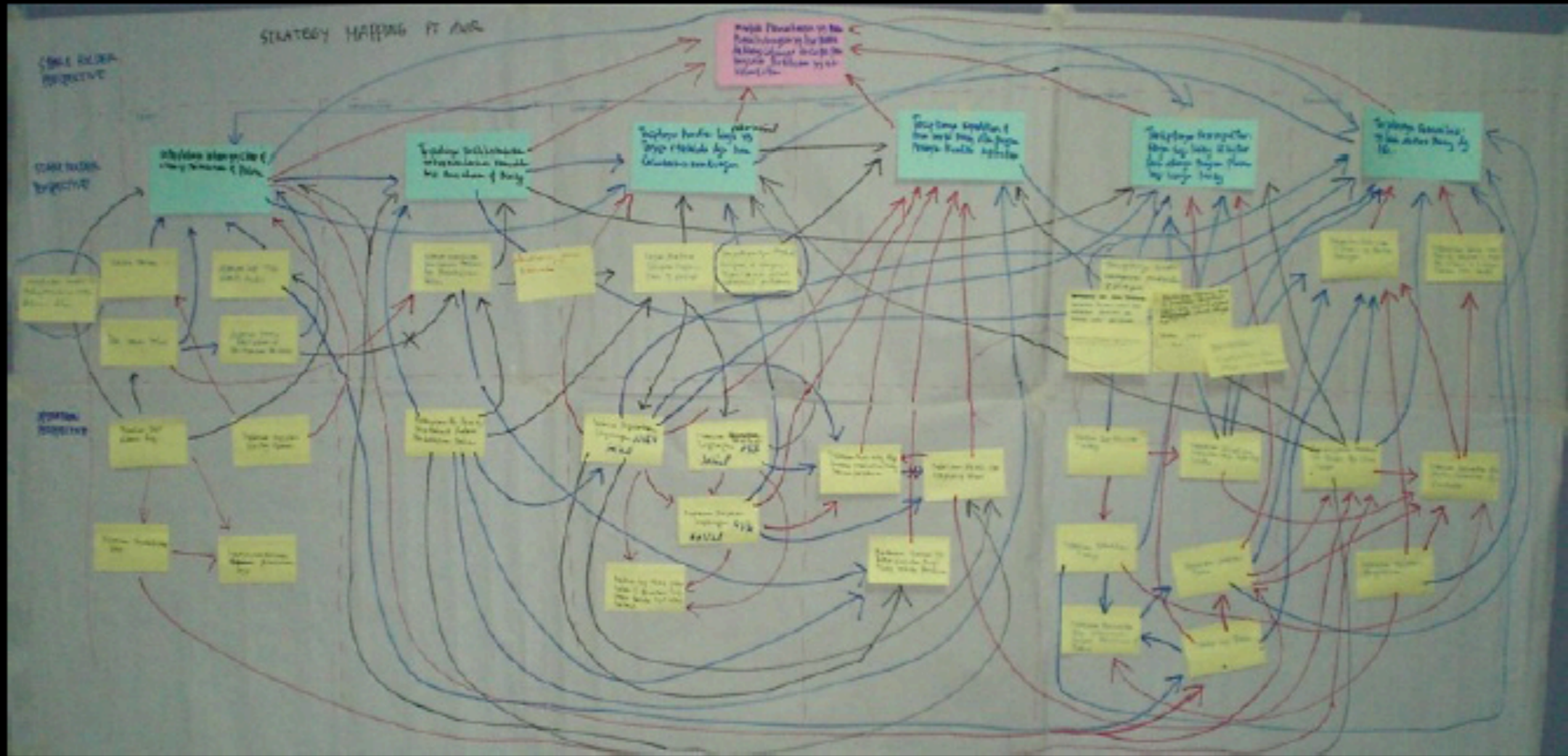
Connectivity



Management and monitoring

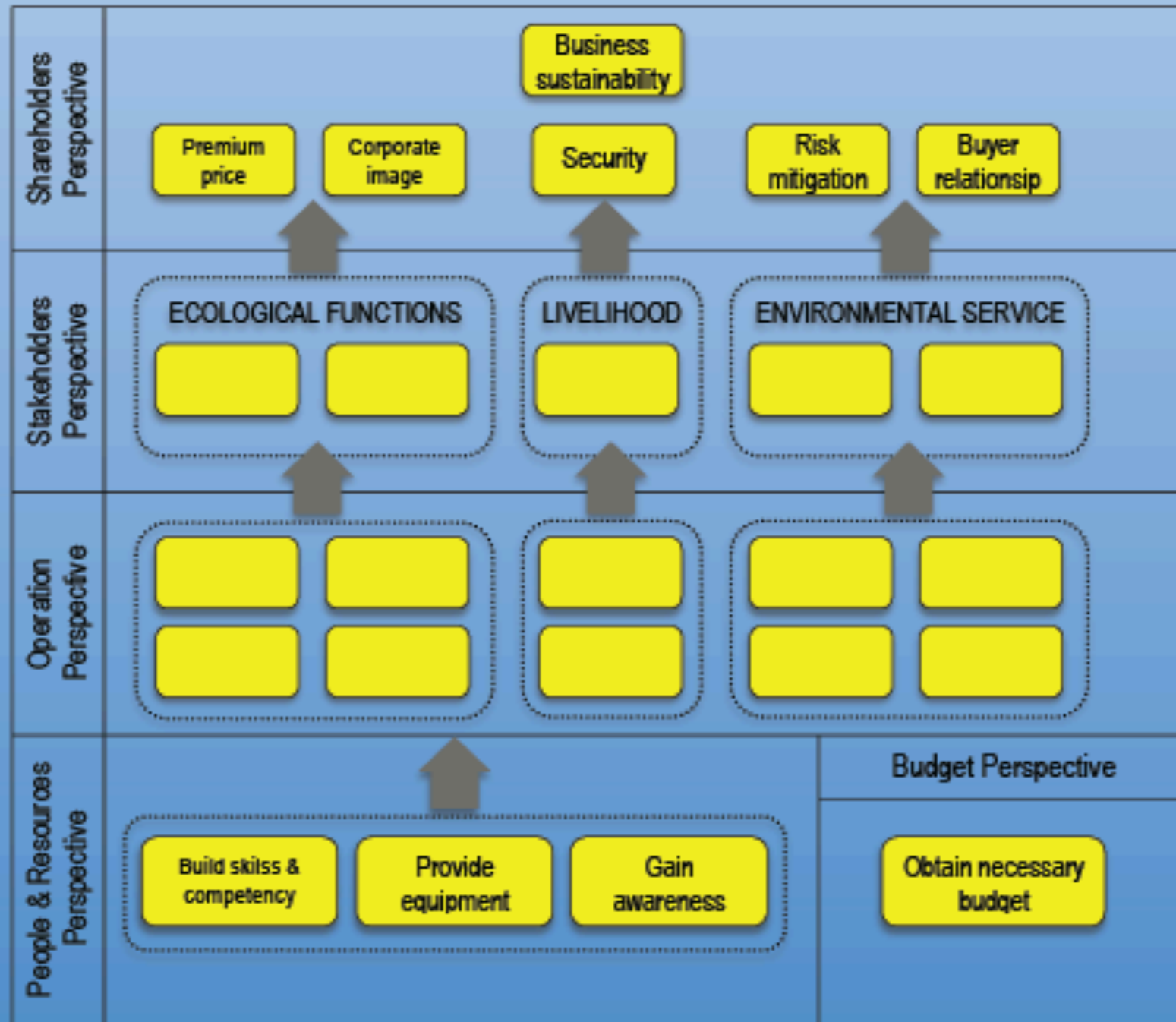
Management and monitoring





Strategy Mapping

Hypothetical Strategy Map



Collaboration for effectiveness and biggest positive impacts- Connectivity

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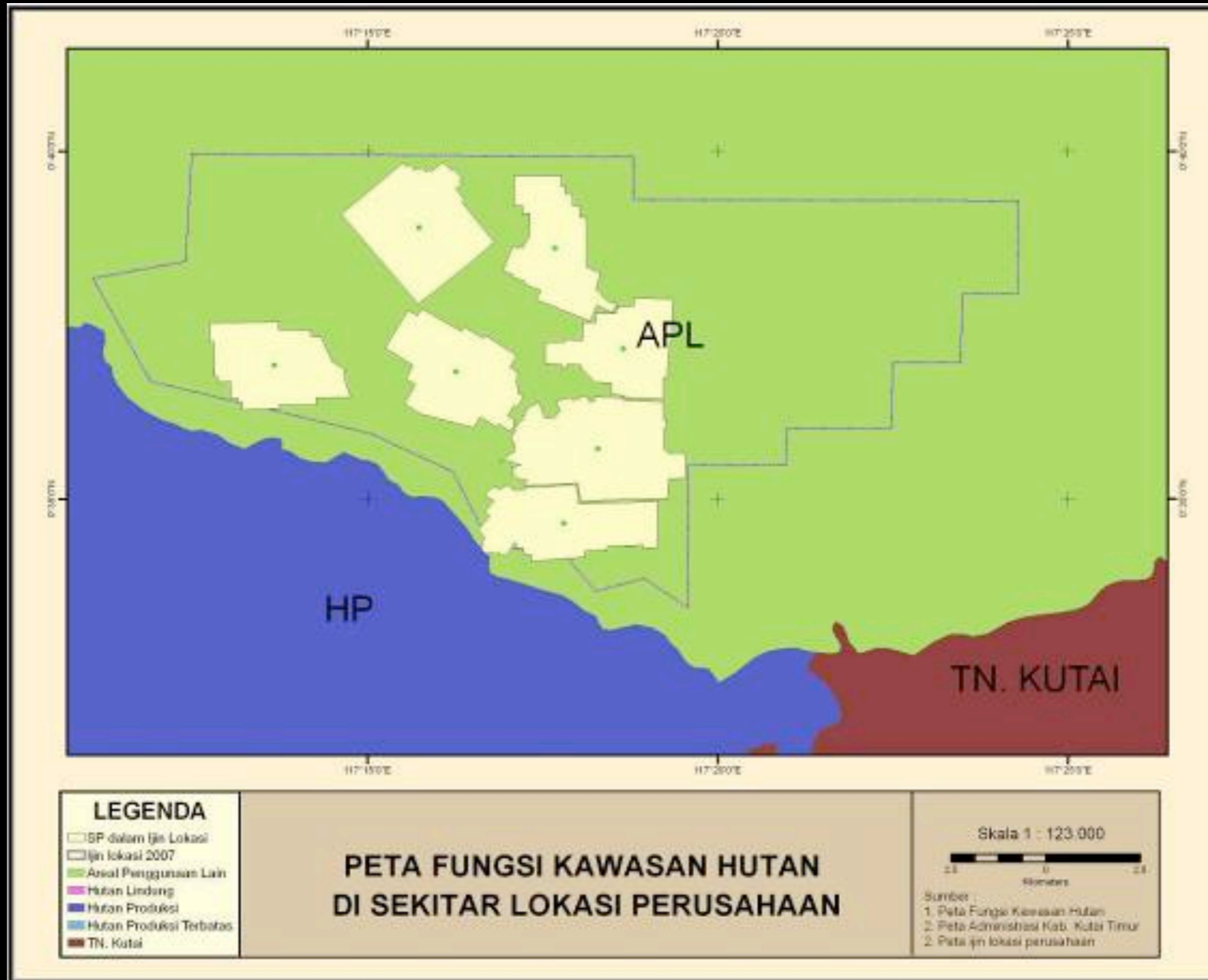
HCV area connectivity

Collaboration for effectiveness and biggest positive impacts- Connectivity

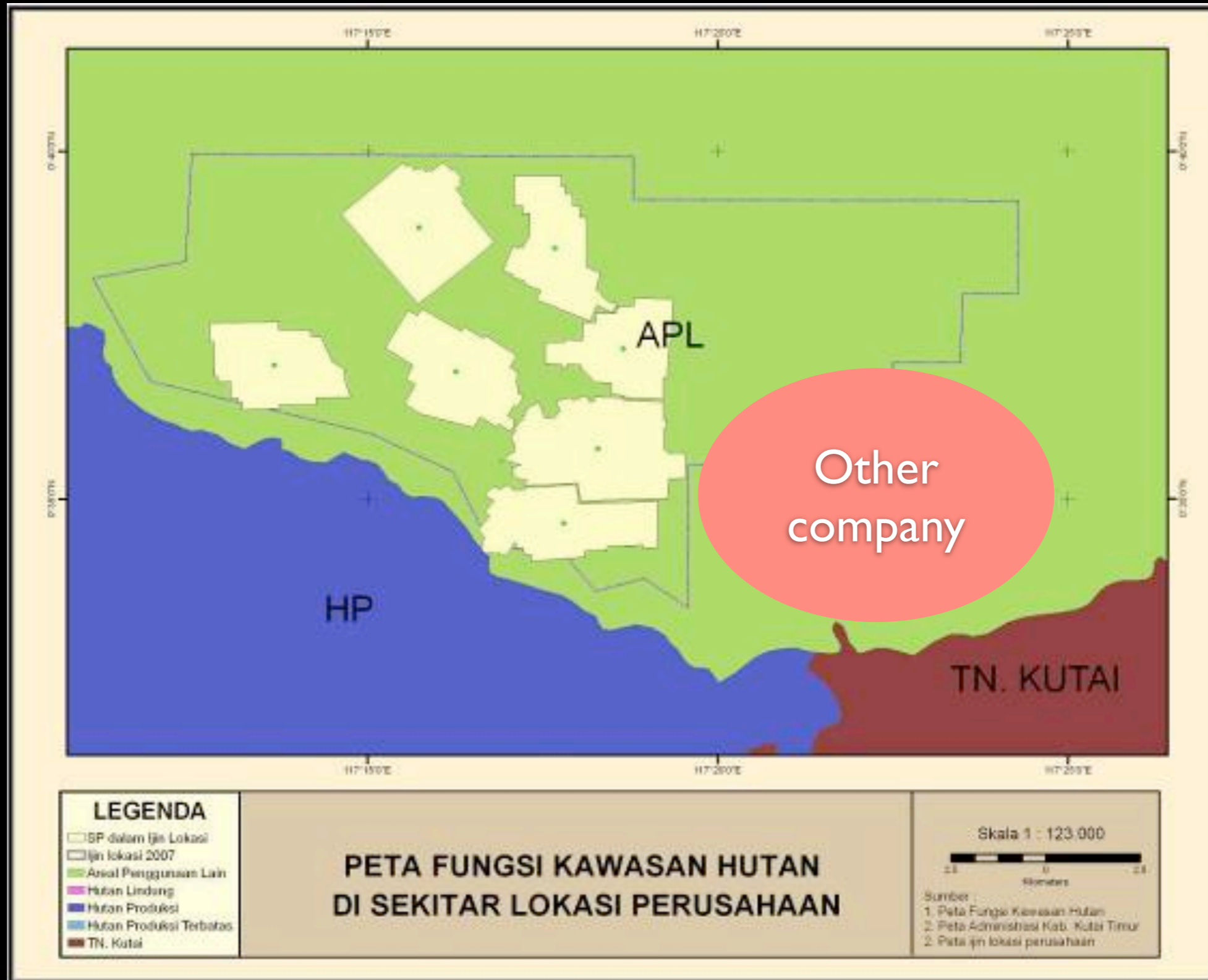
HCV area connectivity

HCV players connectivity

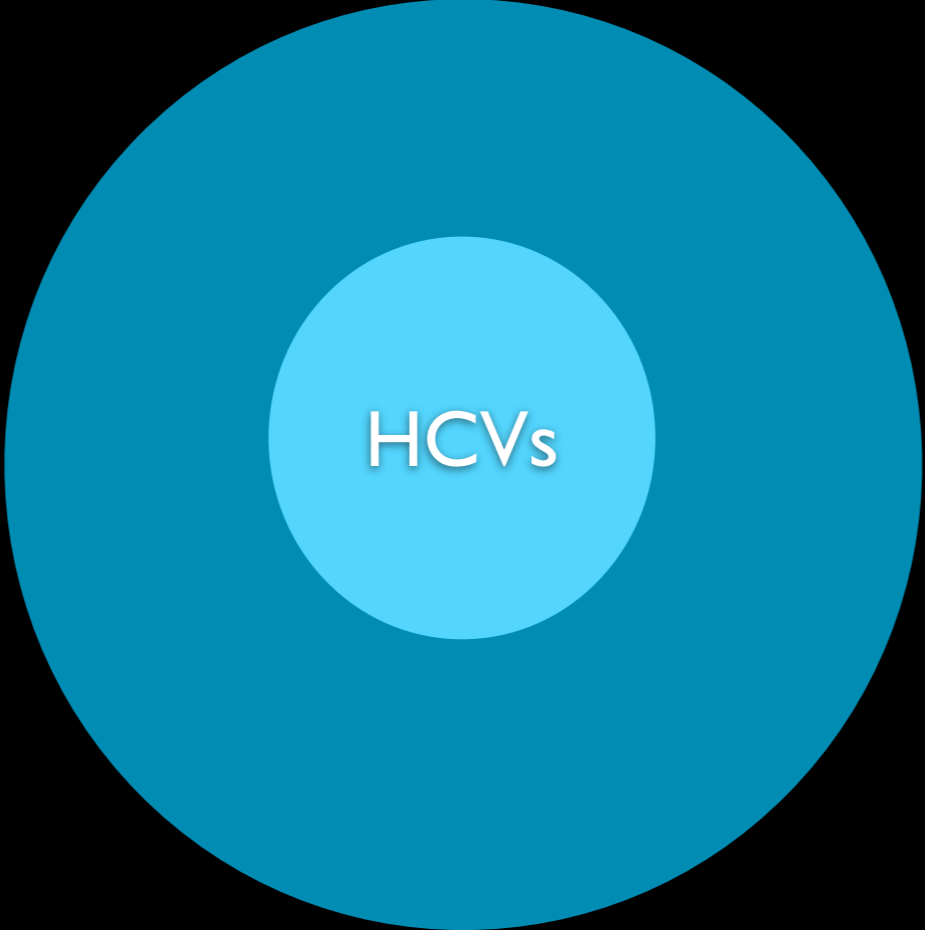
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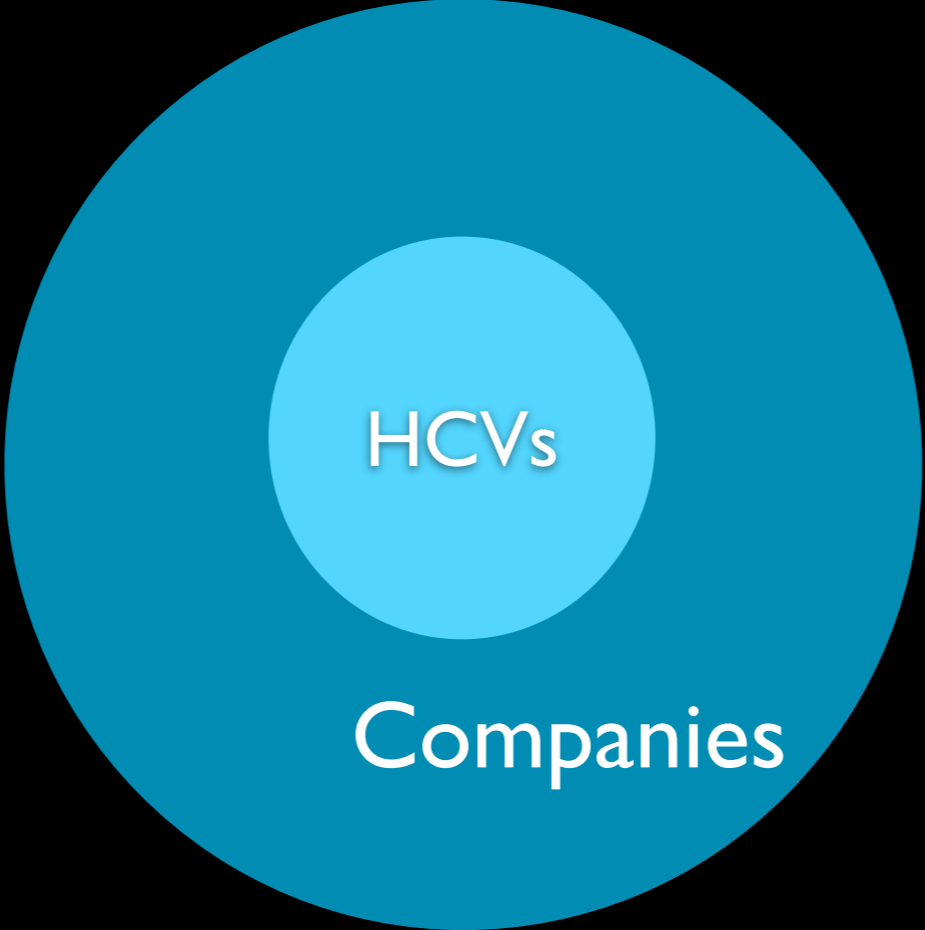
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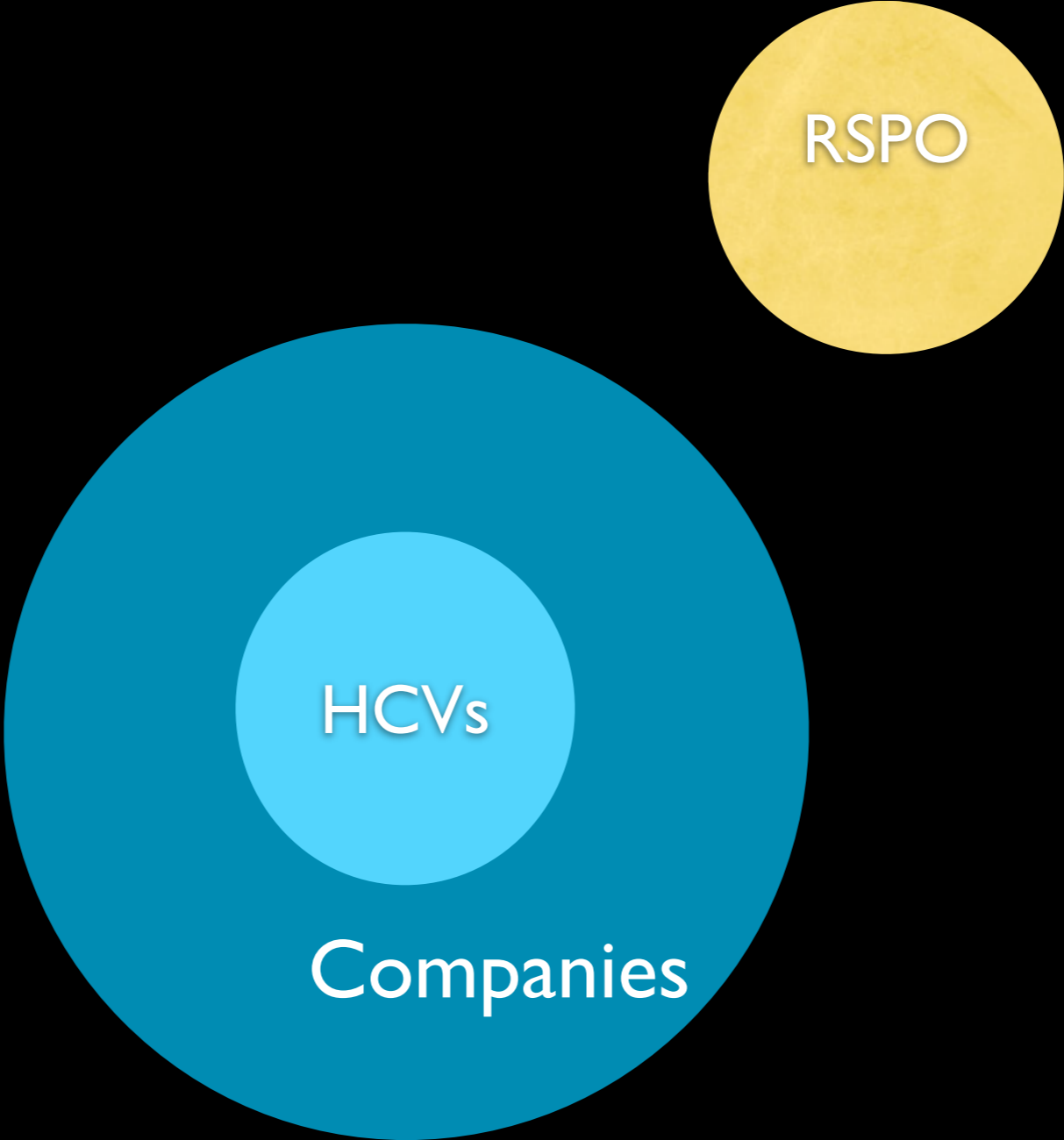


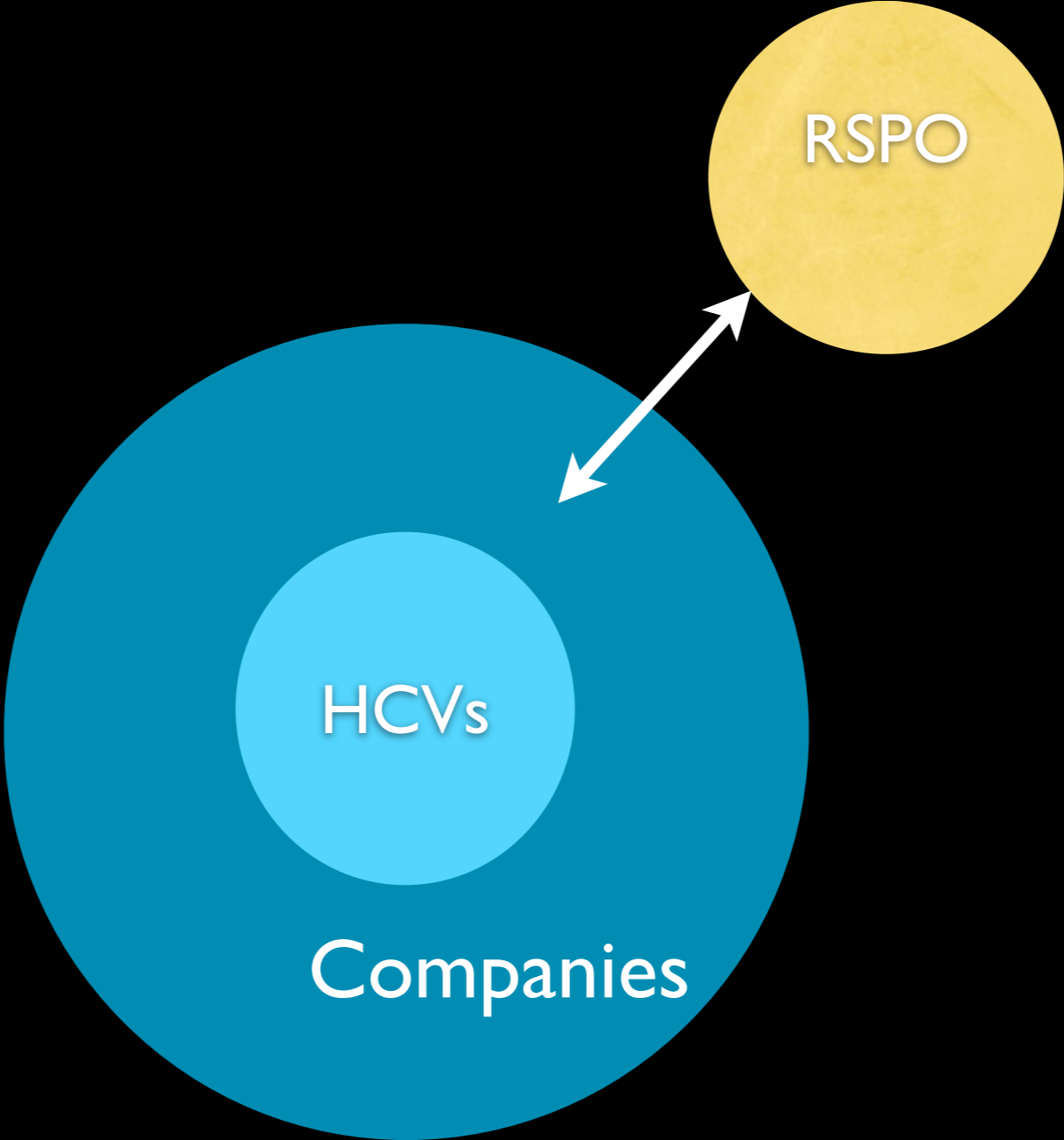


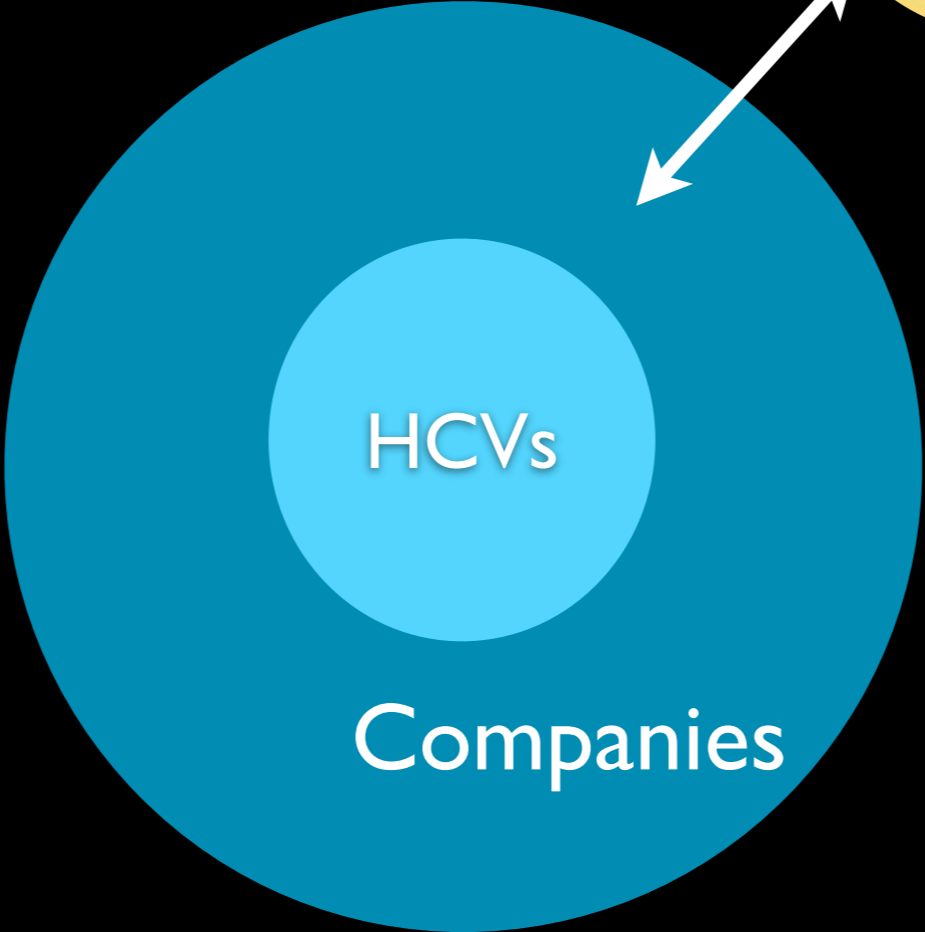


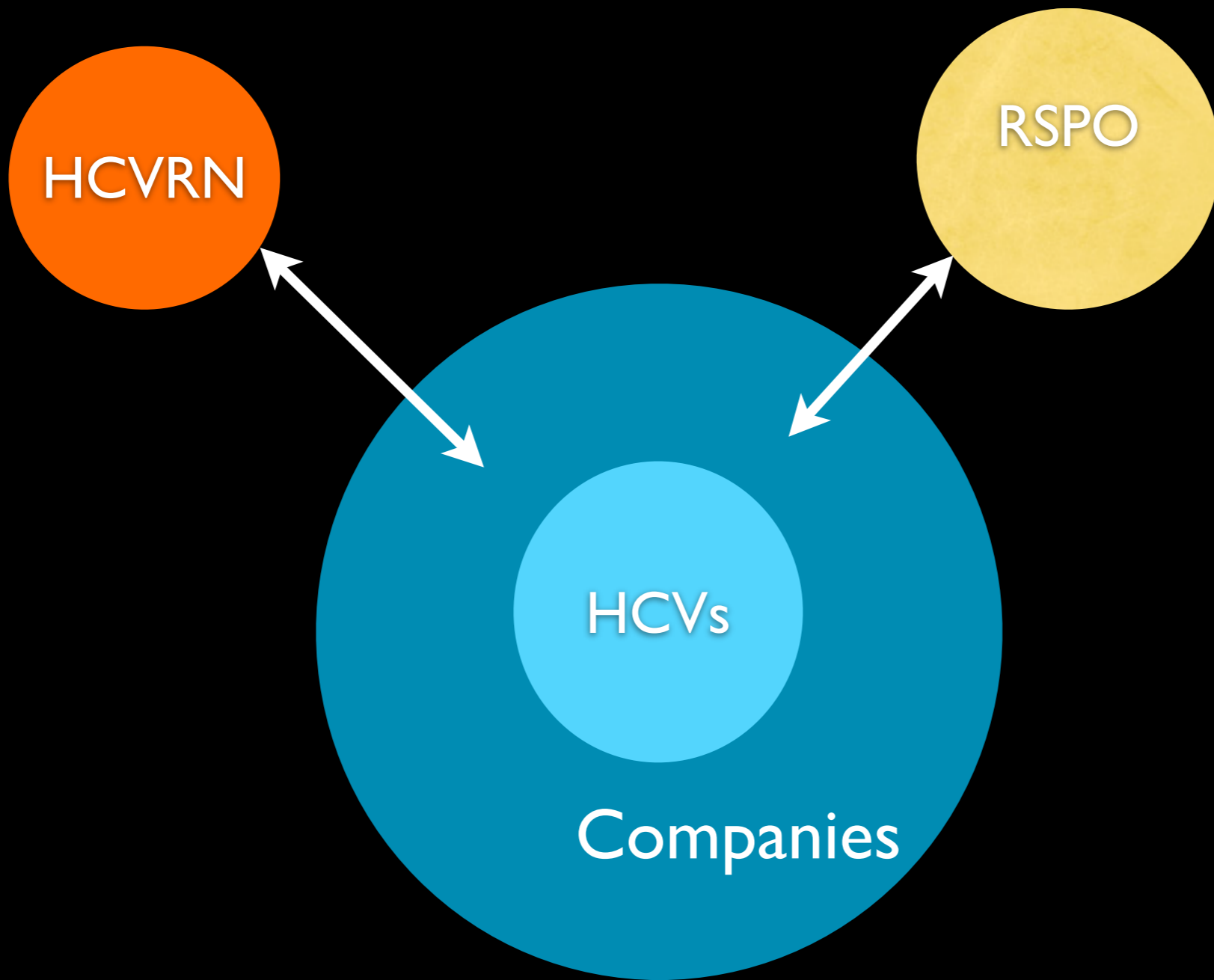
HCVs

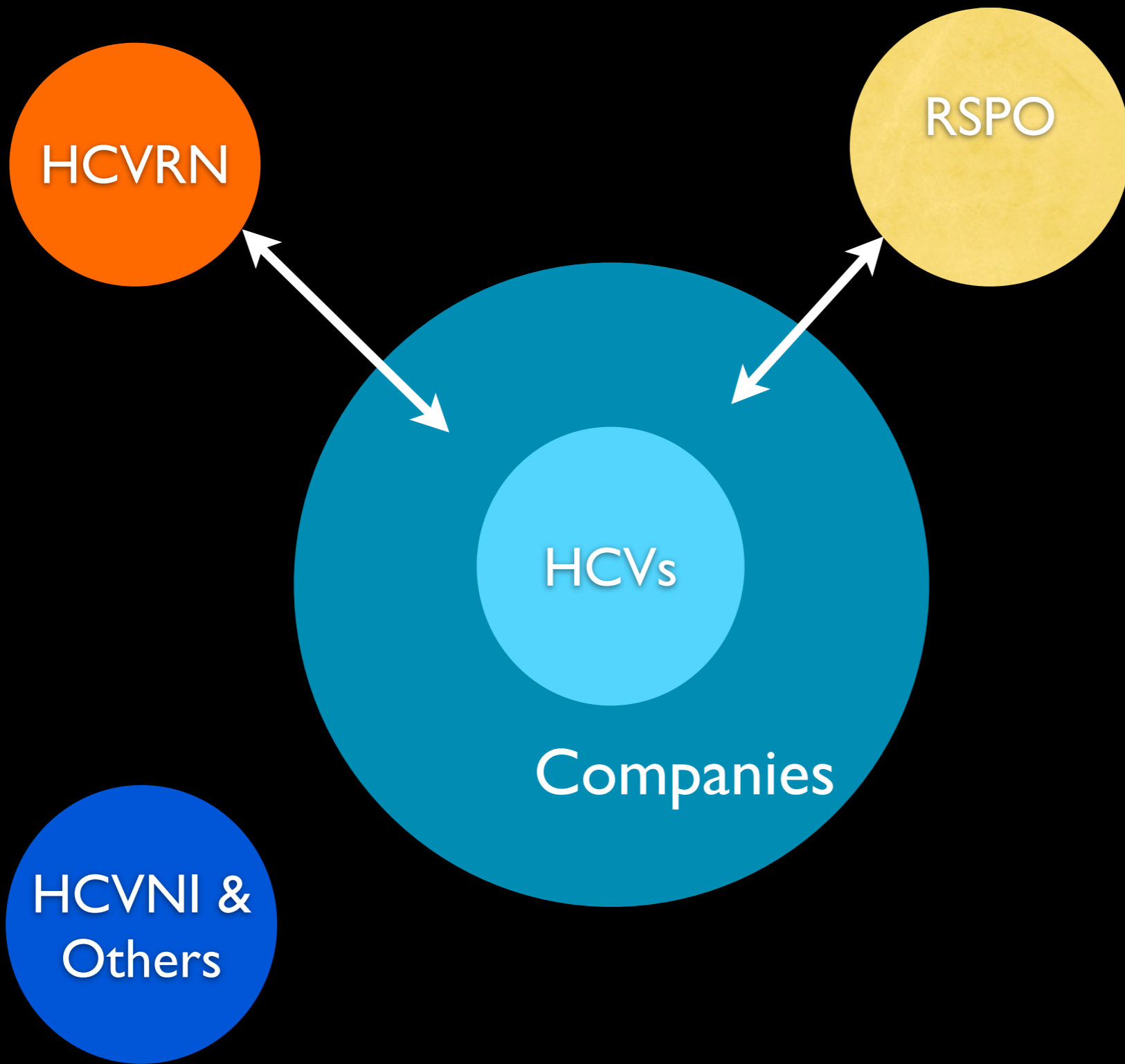


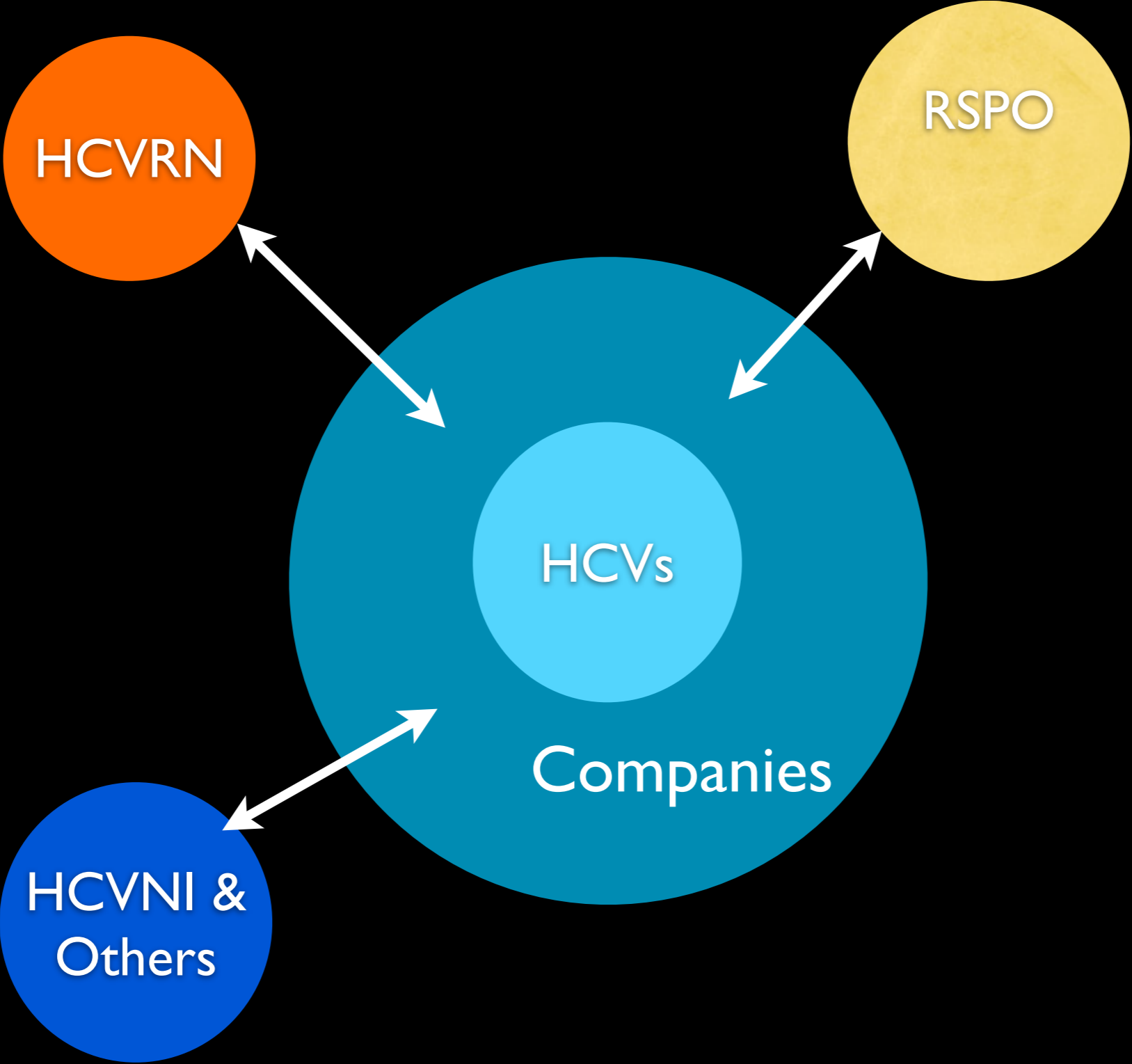


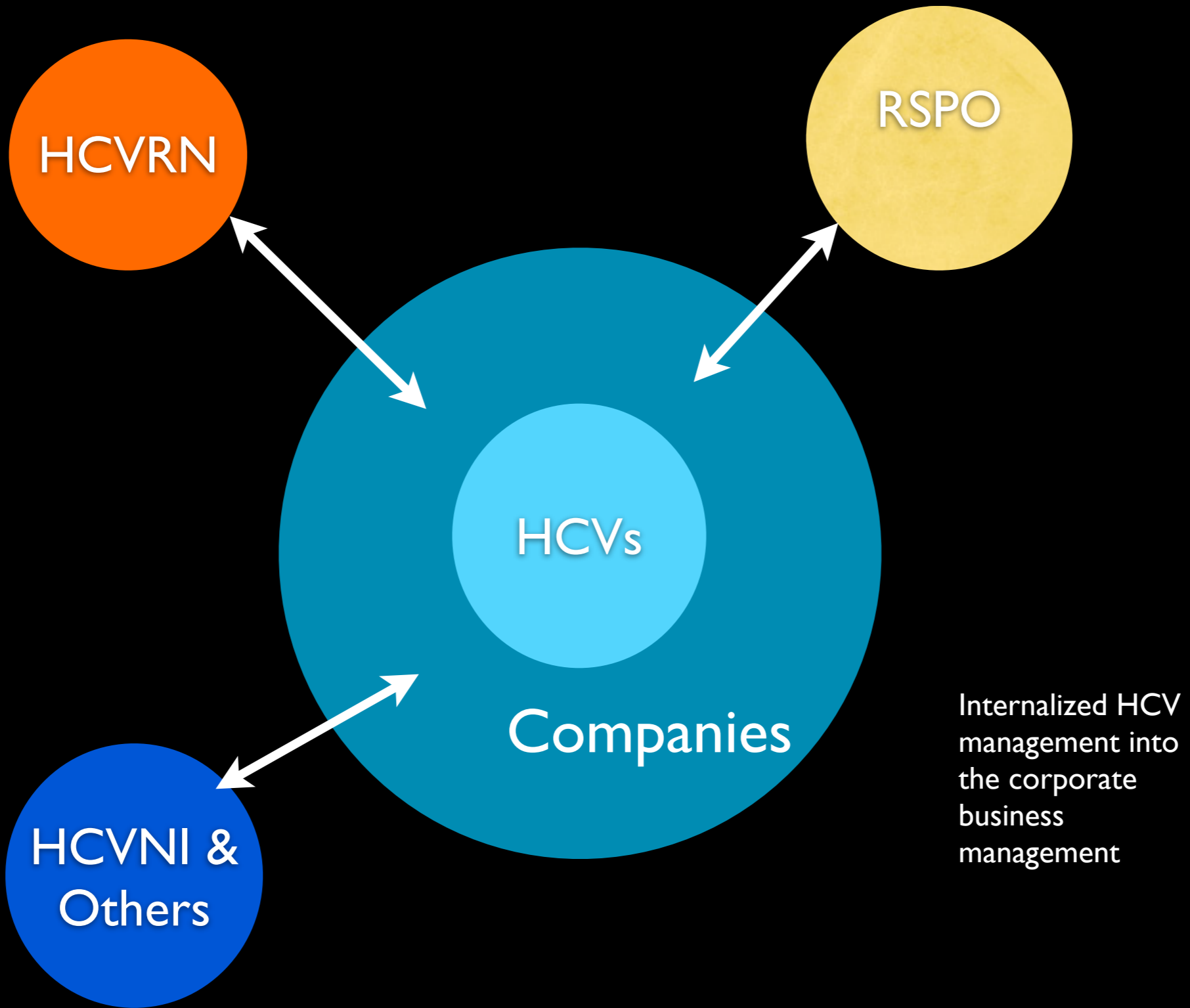


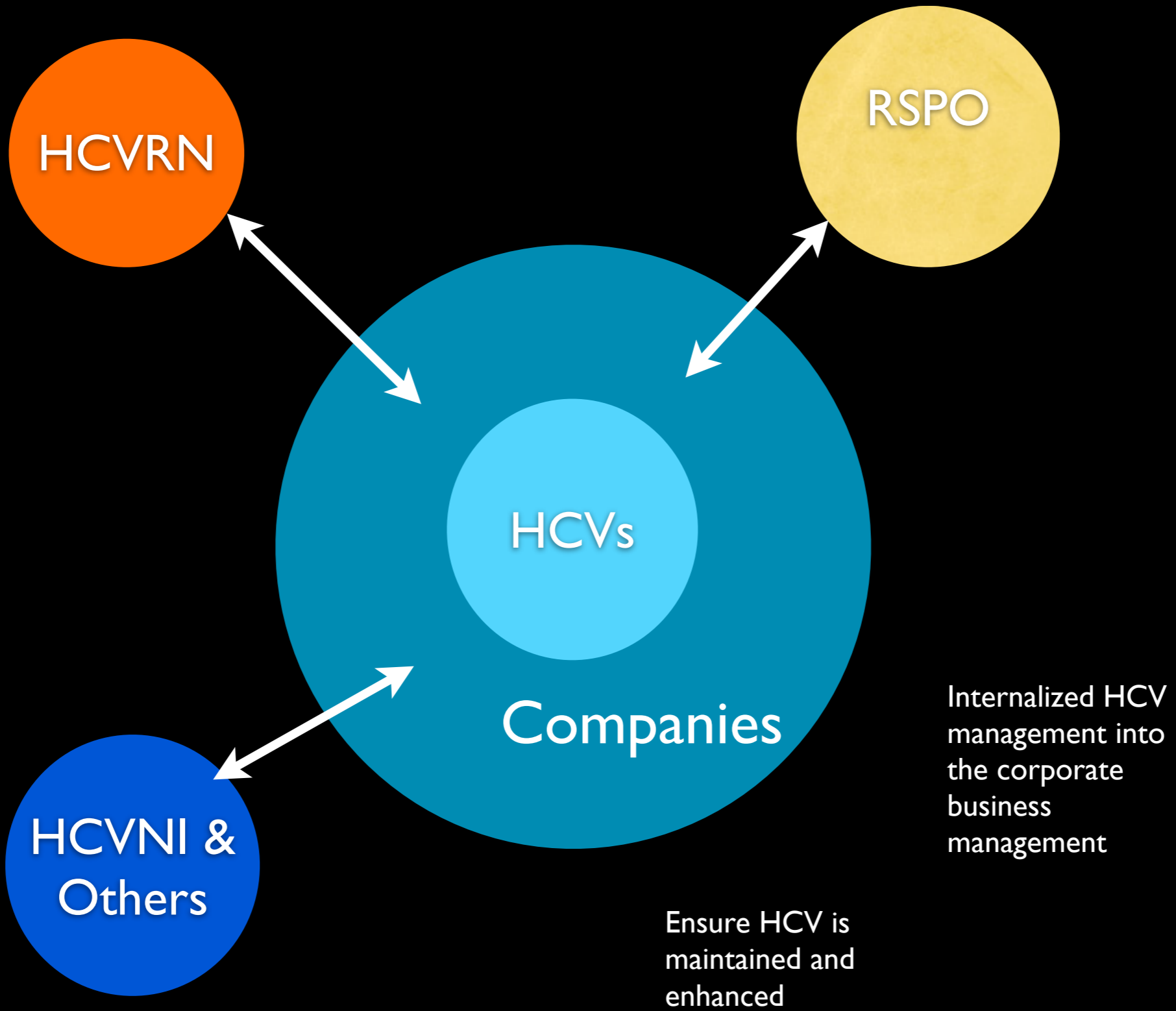


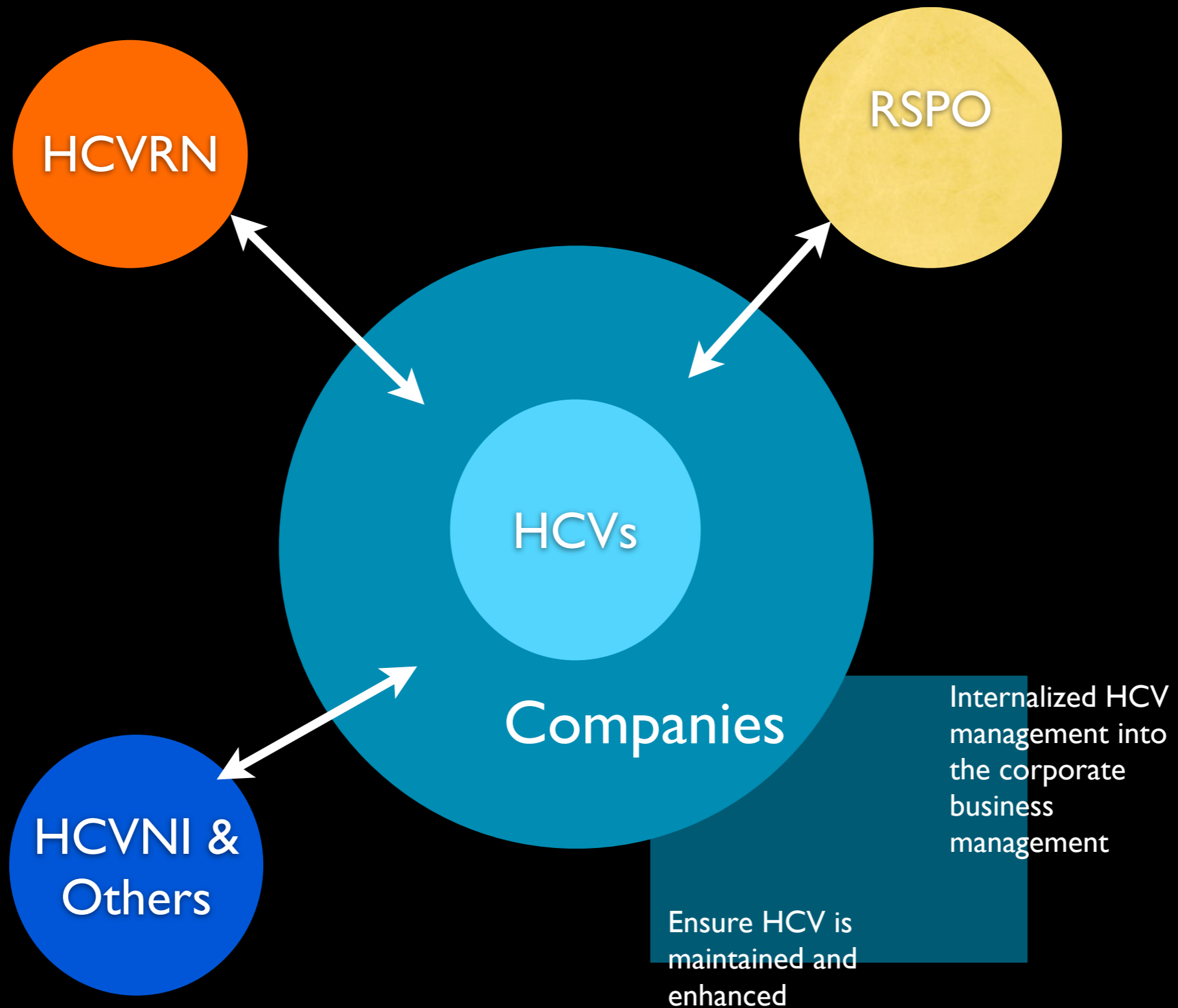




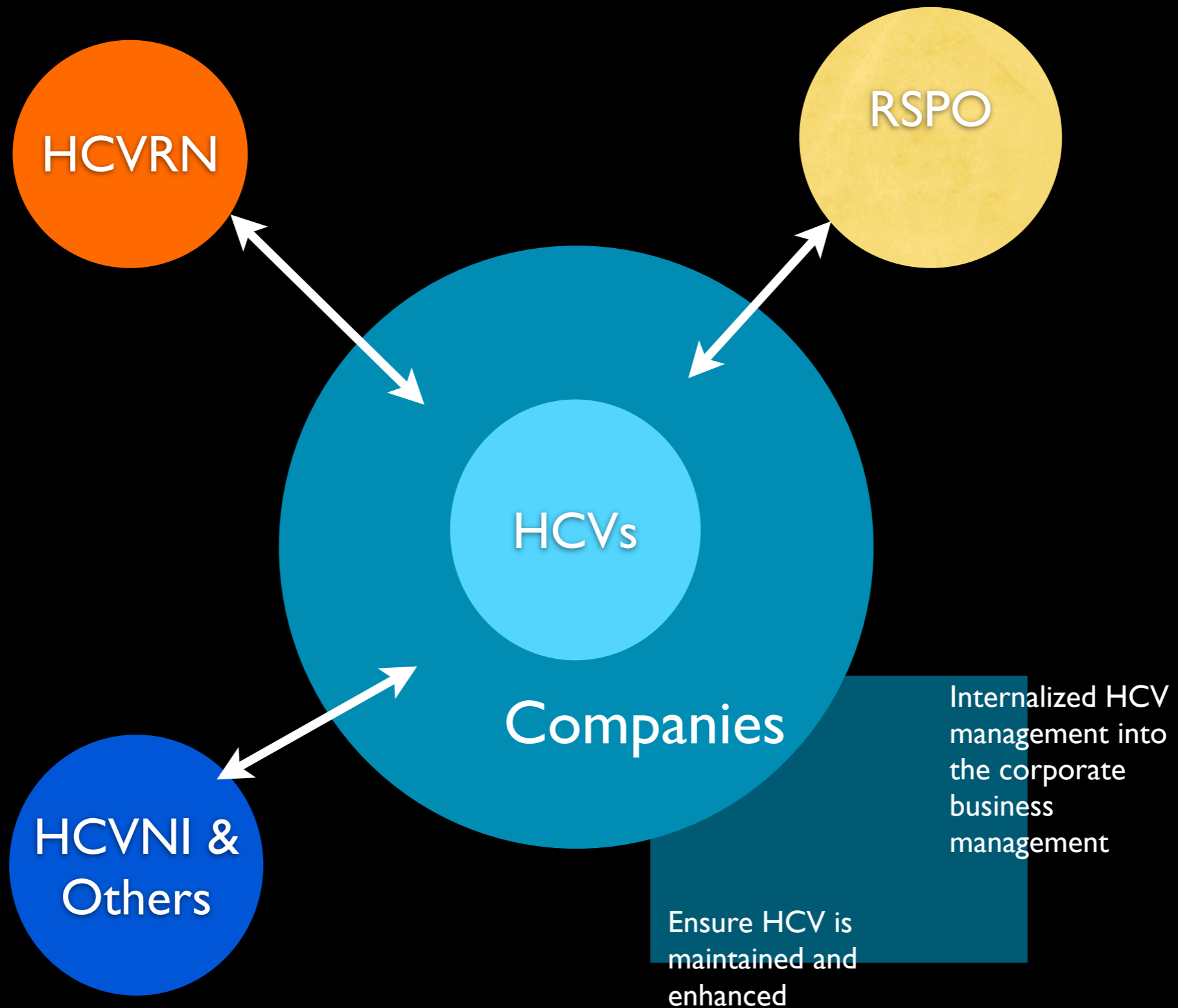


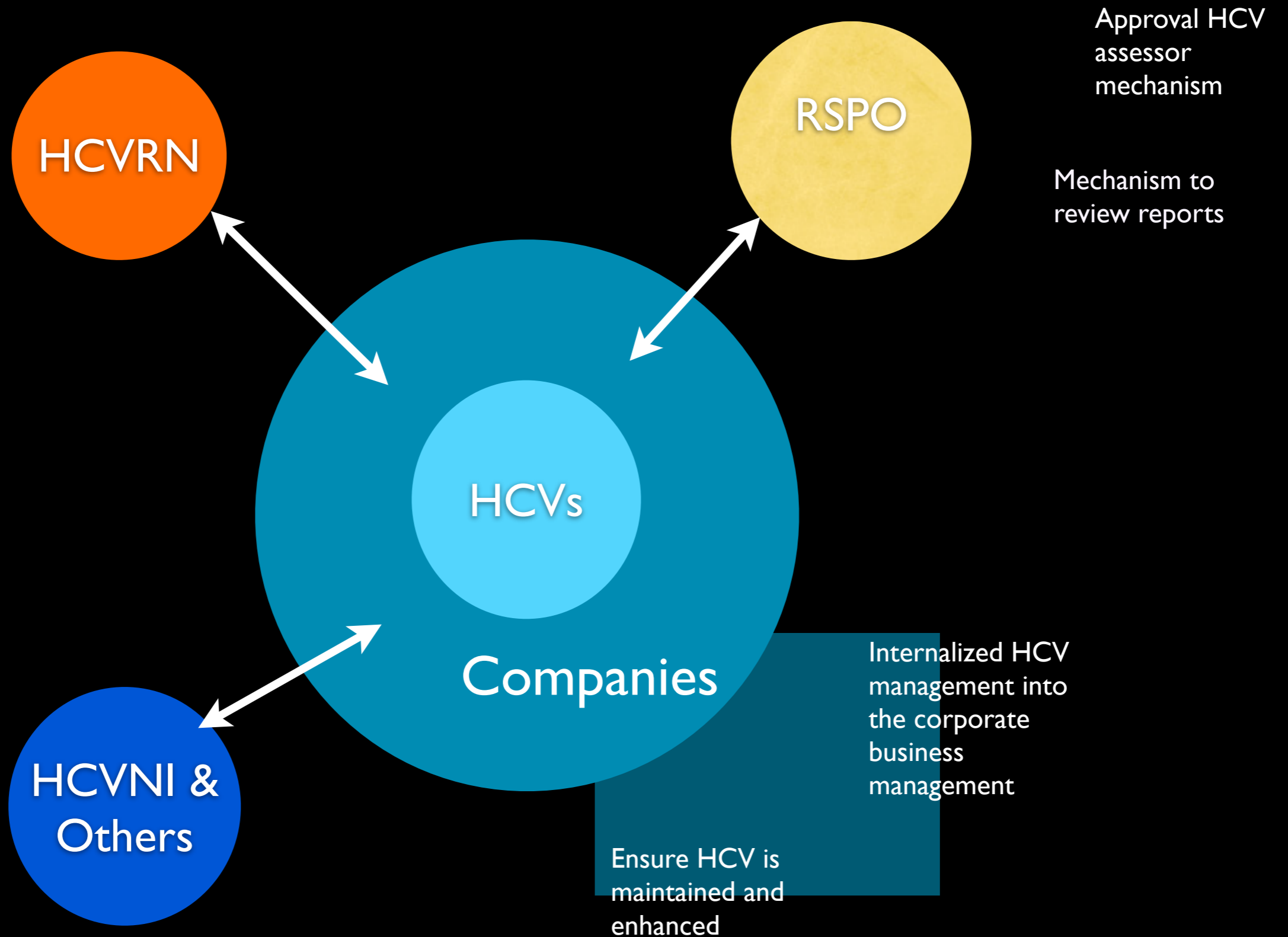






Approval HCV
assessor
mechanism





Approval HCV
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mechanism

Mechanism to
review reports

RSPO

HCVRN

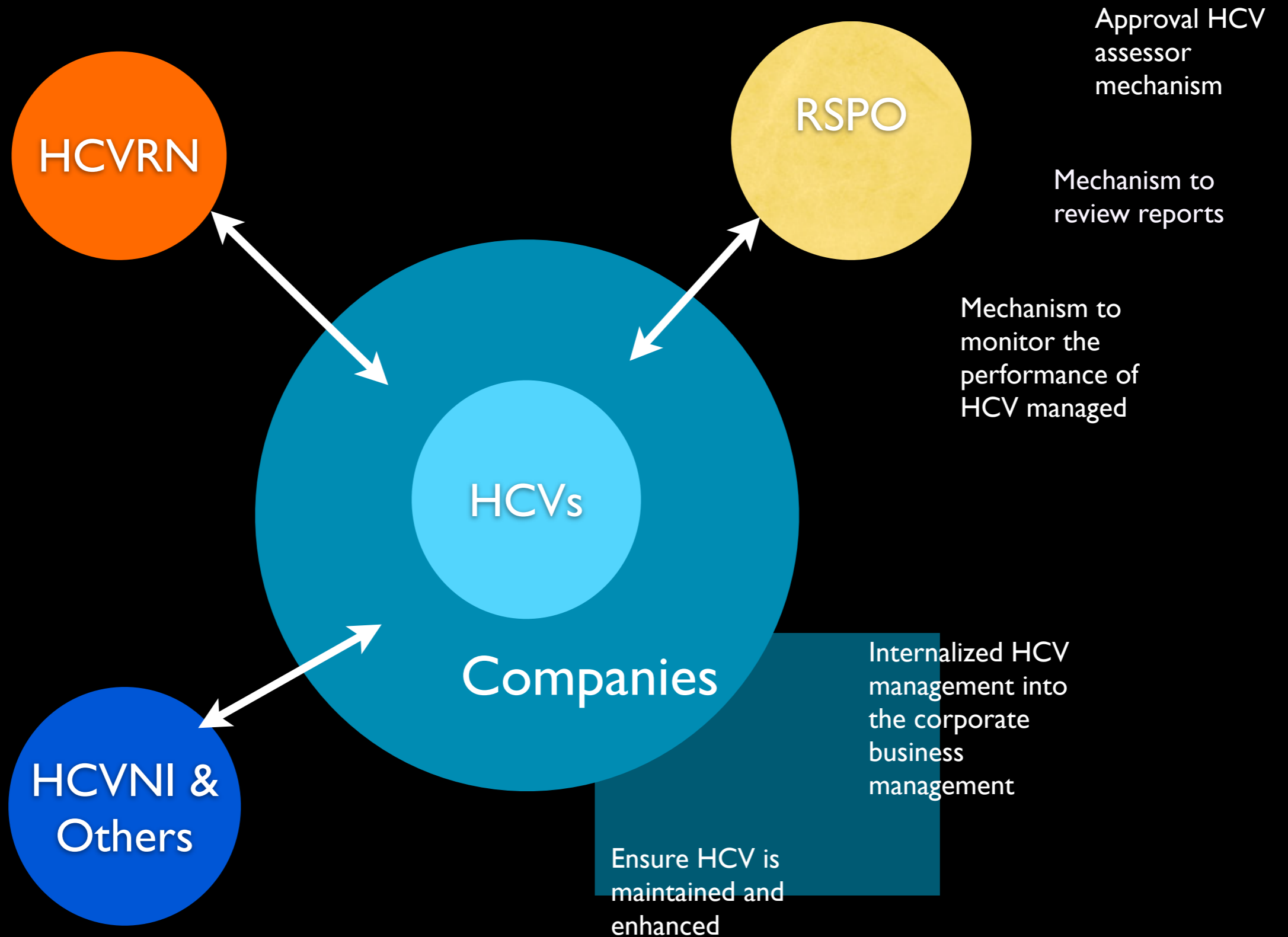
HCVs

Companies

HCVNI &
Others

Internalized HCV
management into
the corporate
business
management

Ensure HCV is
maintained and
enhanced



Approval HCV assessor mechanism

Mechanism to review reports

Mechanism to monitor the performance of HCV managed

RSPO

HCVRN

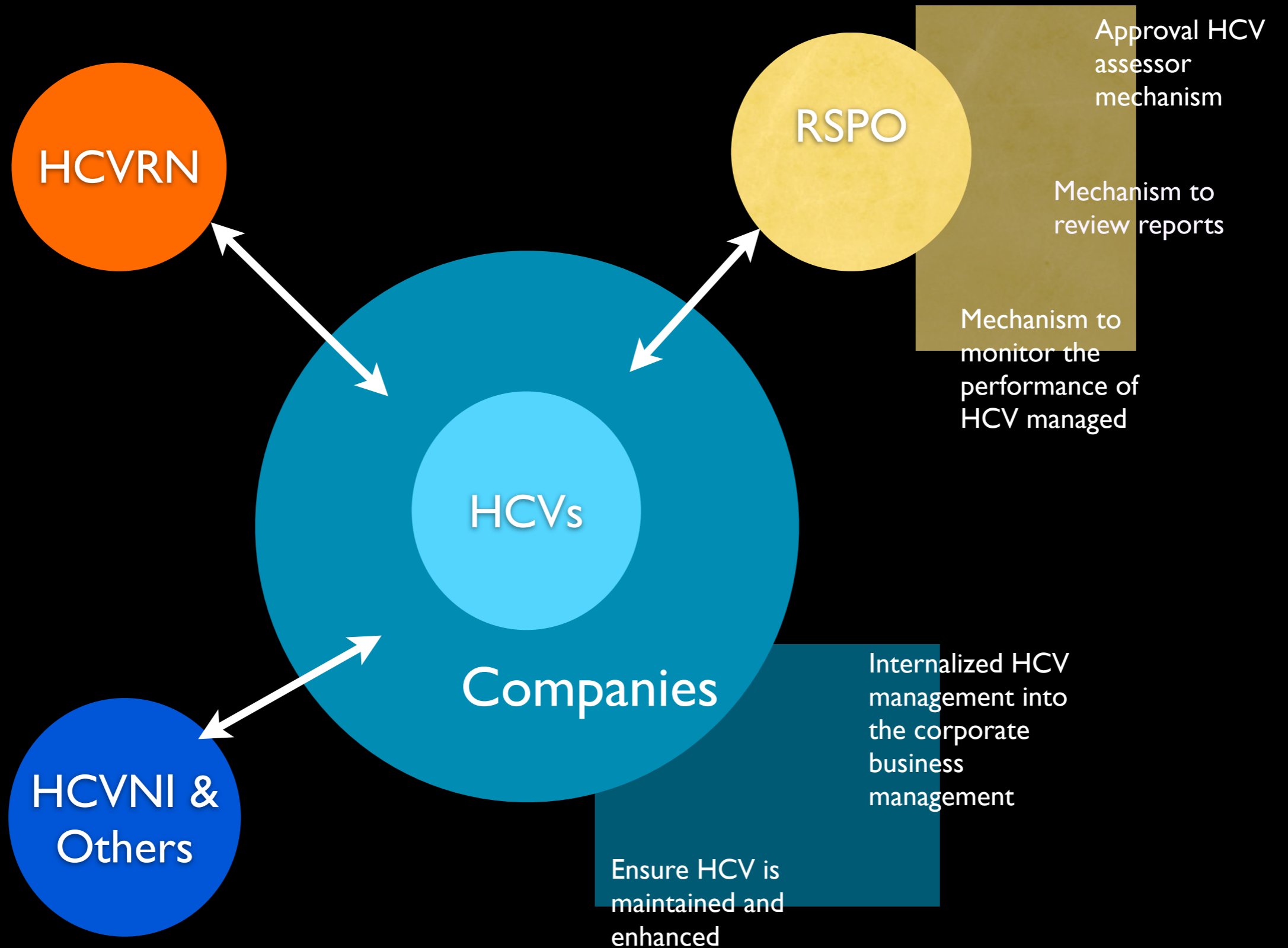
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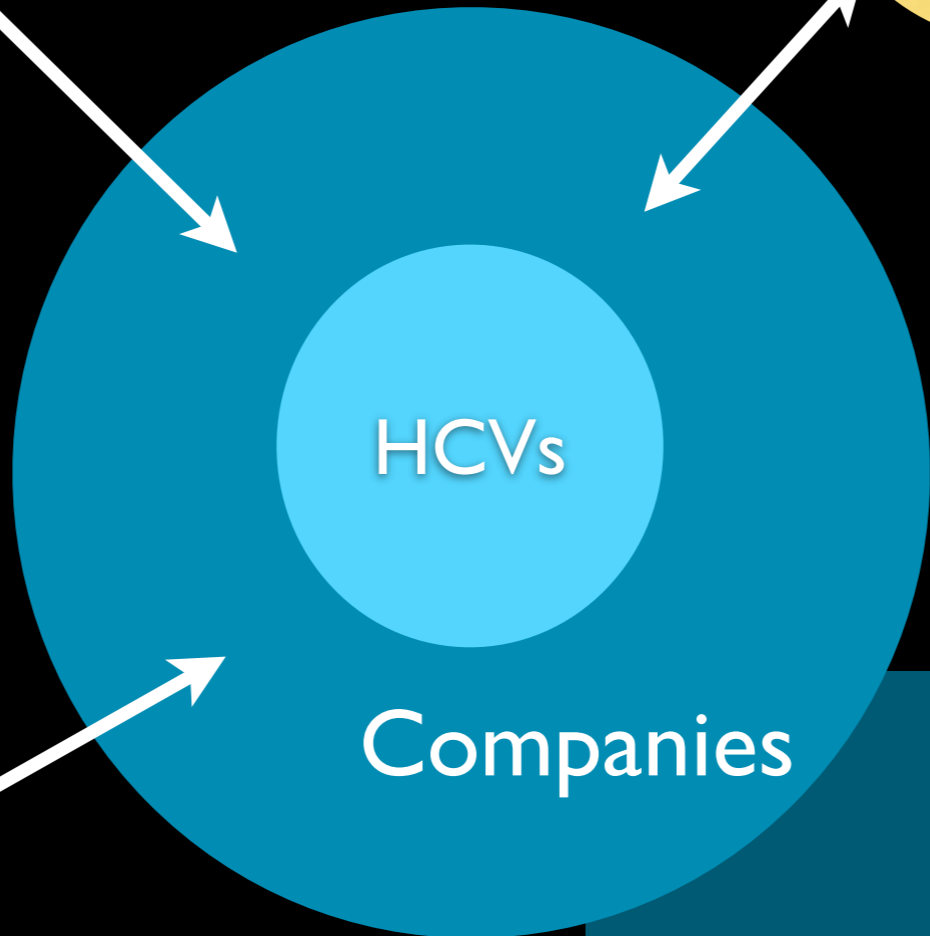
HCVNI & Others

Internalized HCV management into the corporate business management

Ensure HCV is maintained and enhanced



Develop global guidelines



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Mechanism to review reports

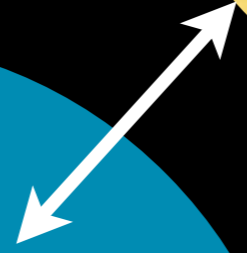
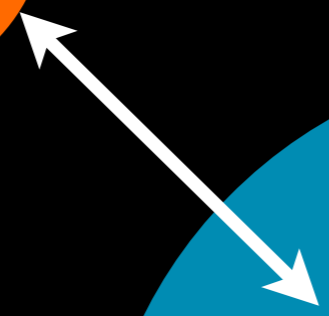
Mechanism to monitor the performance of HCV managed



Internalized HCV management into the corporate business management

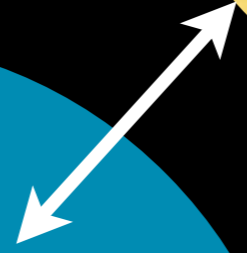
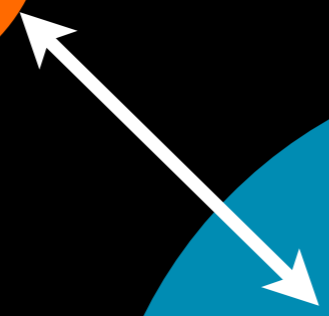
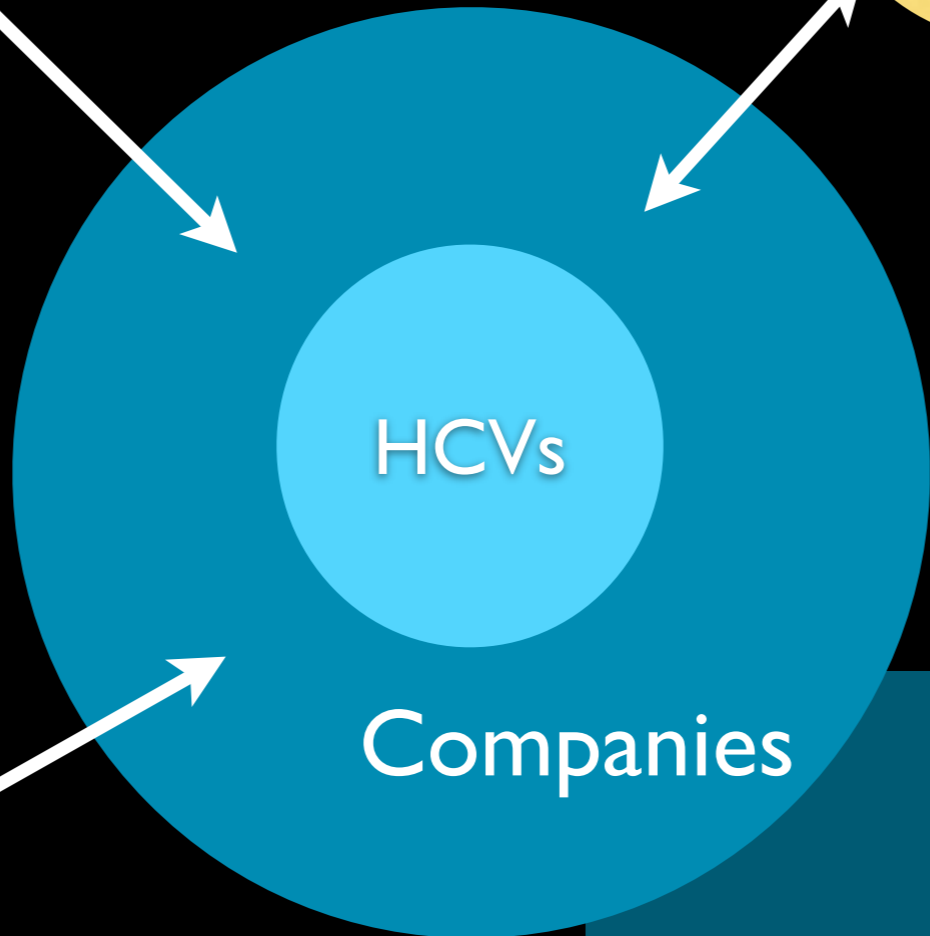
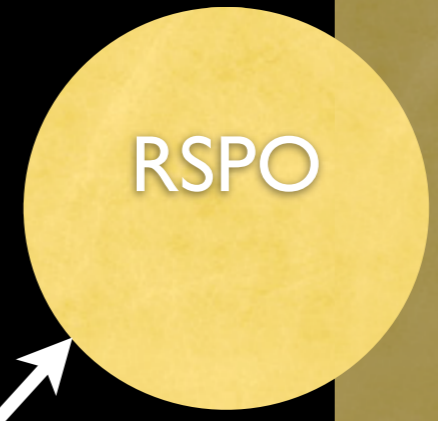


Ensure HCV is maintained and enhanced



Develop global guidelines

Conduct HCV trainings



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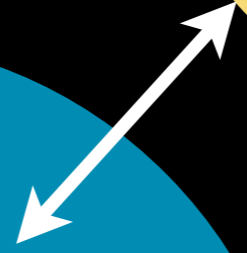
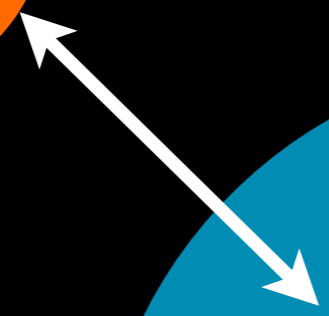
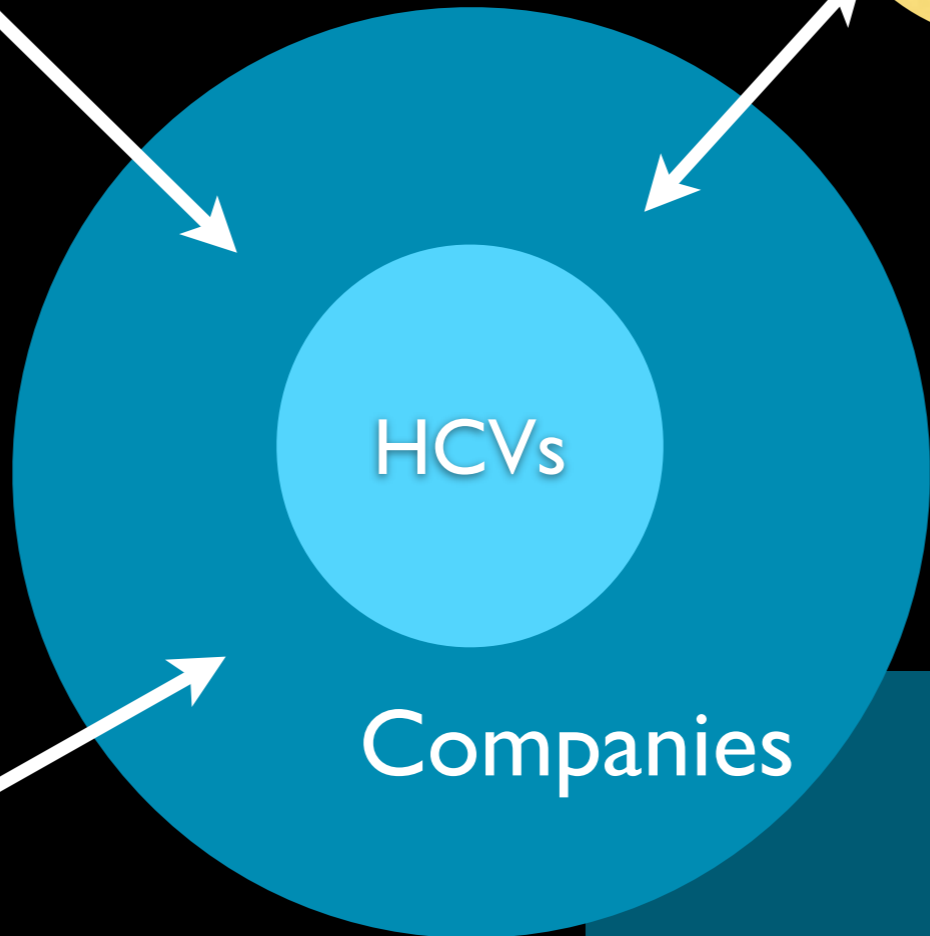
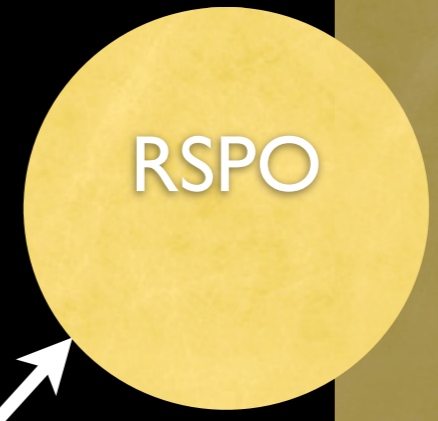
Internalized HCV management into the corporate business management

Ensure HCV is maintained and enhanced

Develop global guidelines

Conduct HCV trainings

Extract lesson learn from local for global benefits



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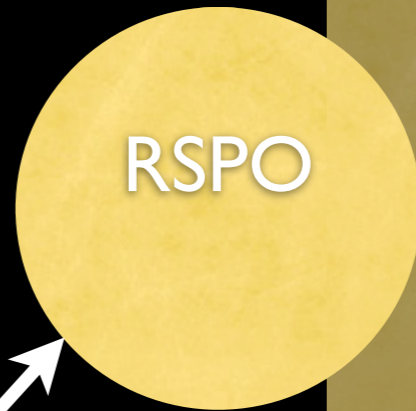
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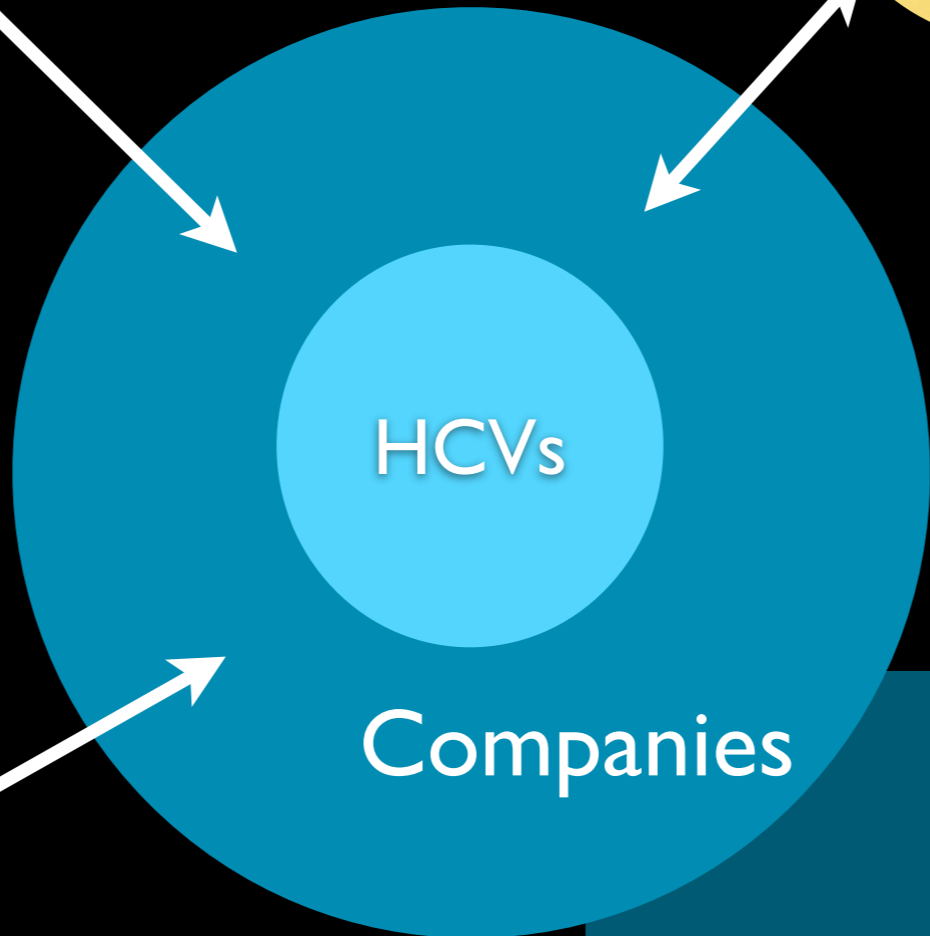
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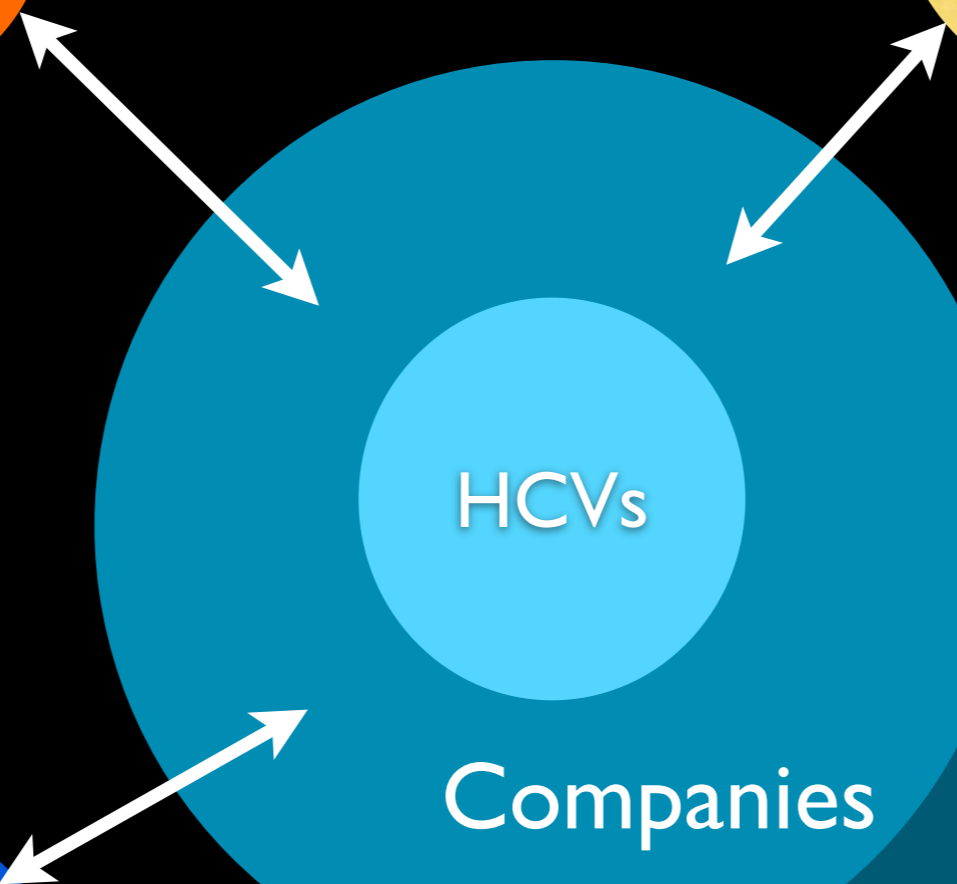
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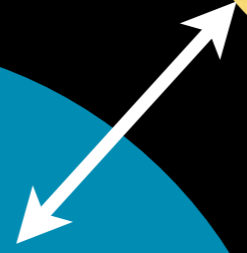
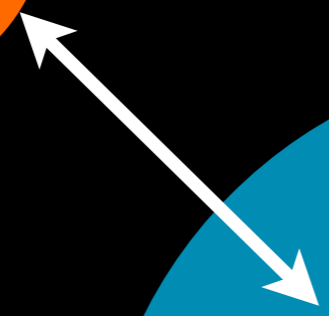
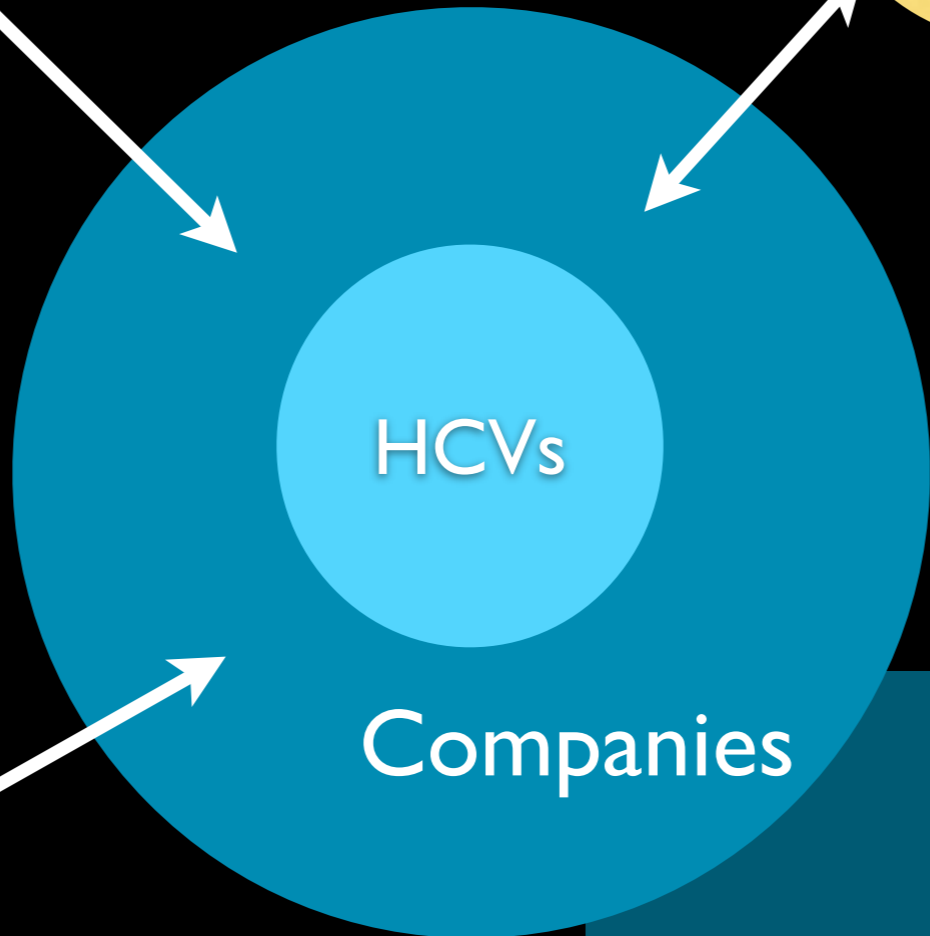
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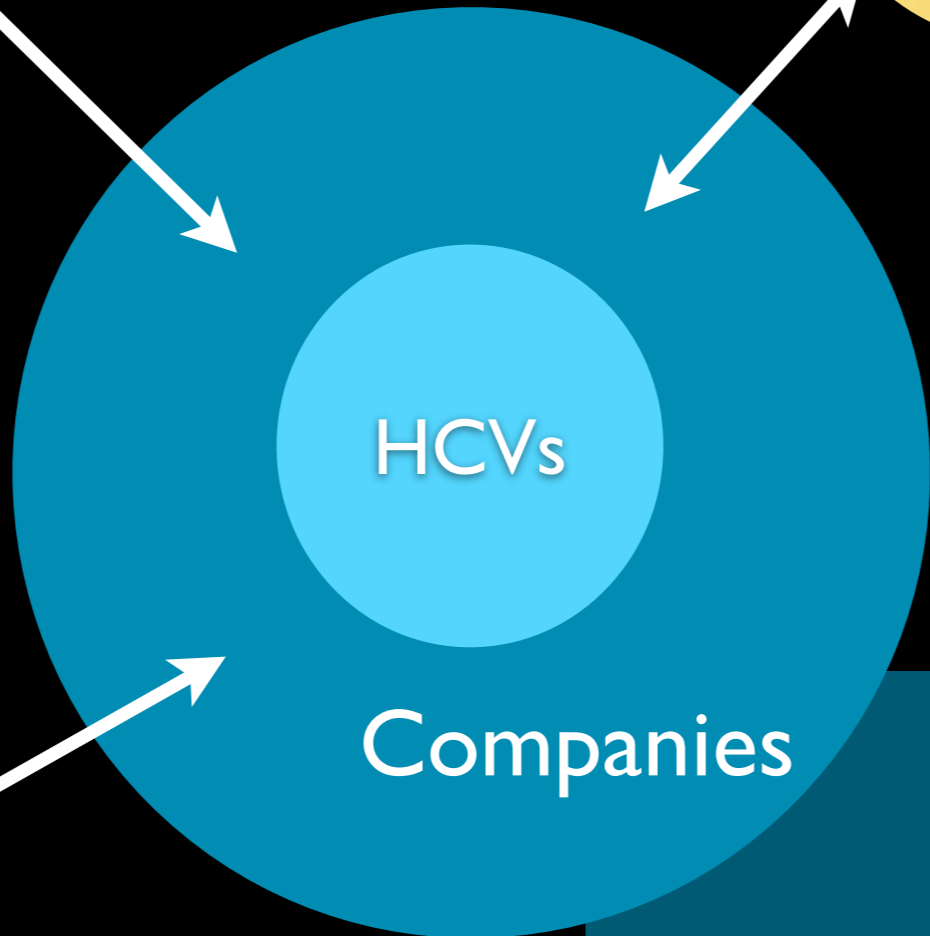
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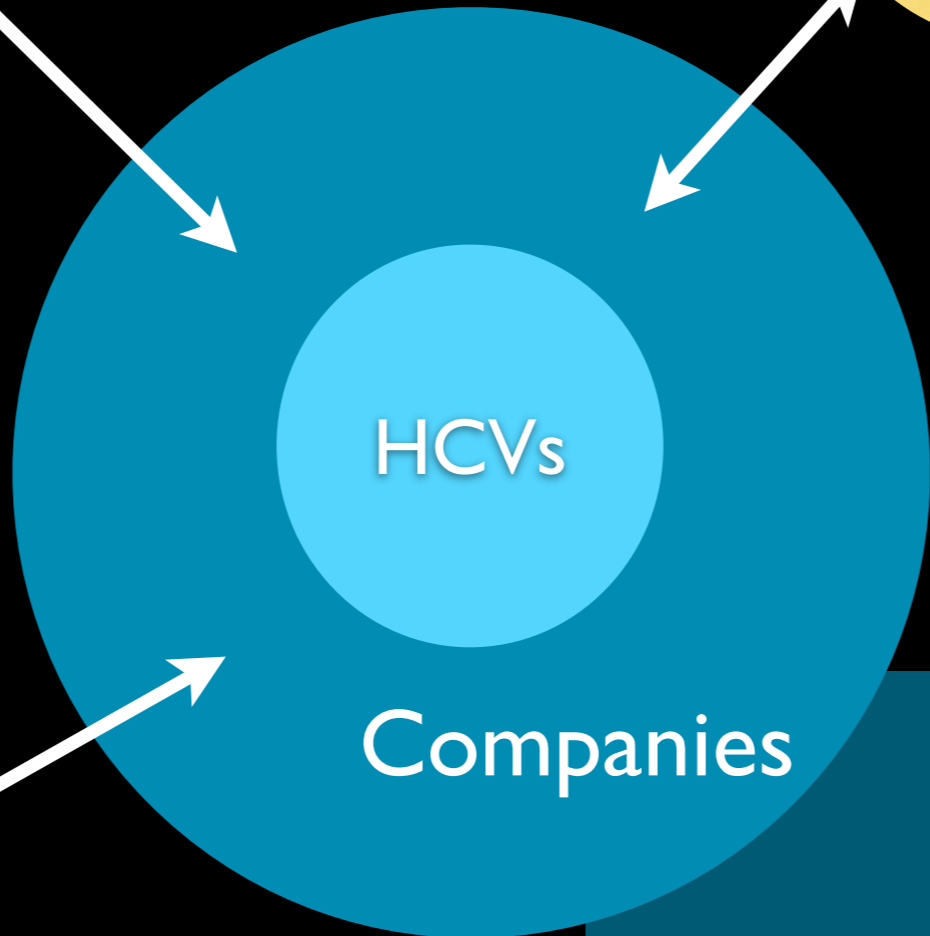
Develop database on HCV activities
Facilitate companies for connectivity

Internalized HCV management into the corporate business management
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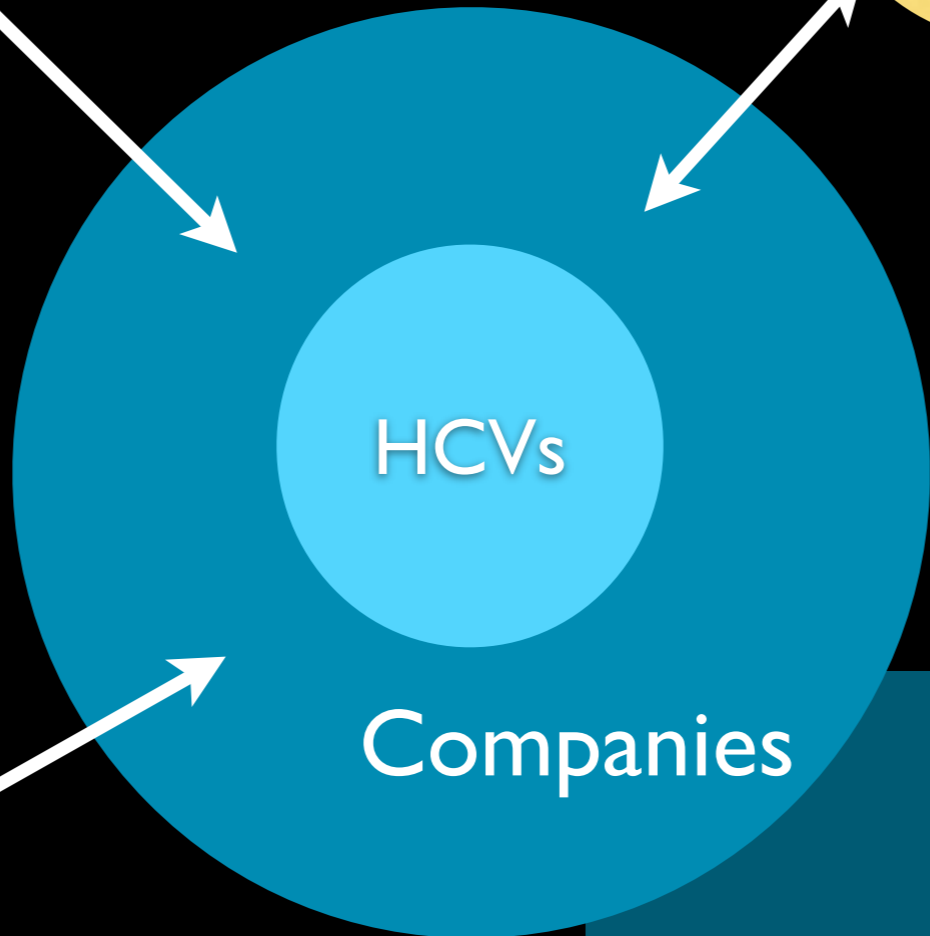
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Technical advisory

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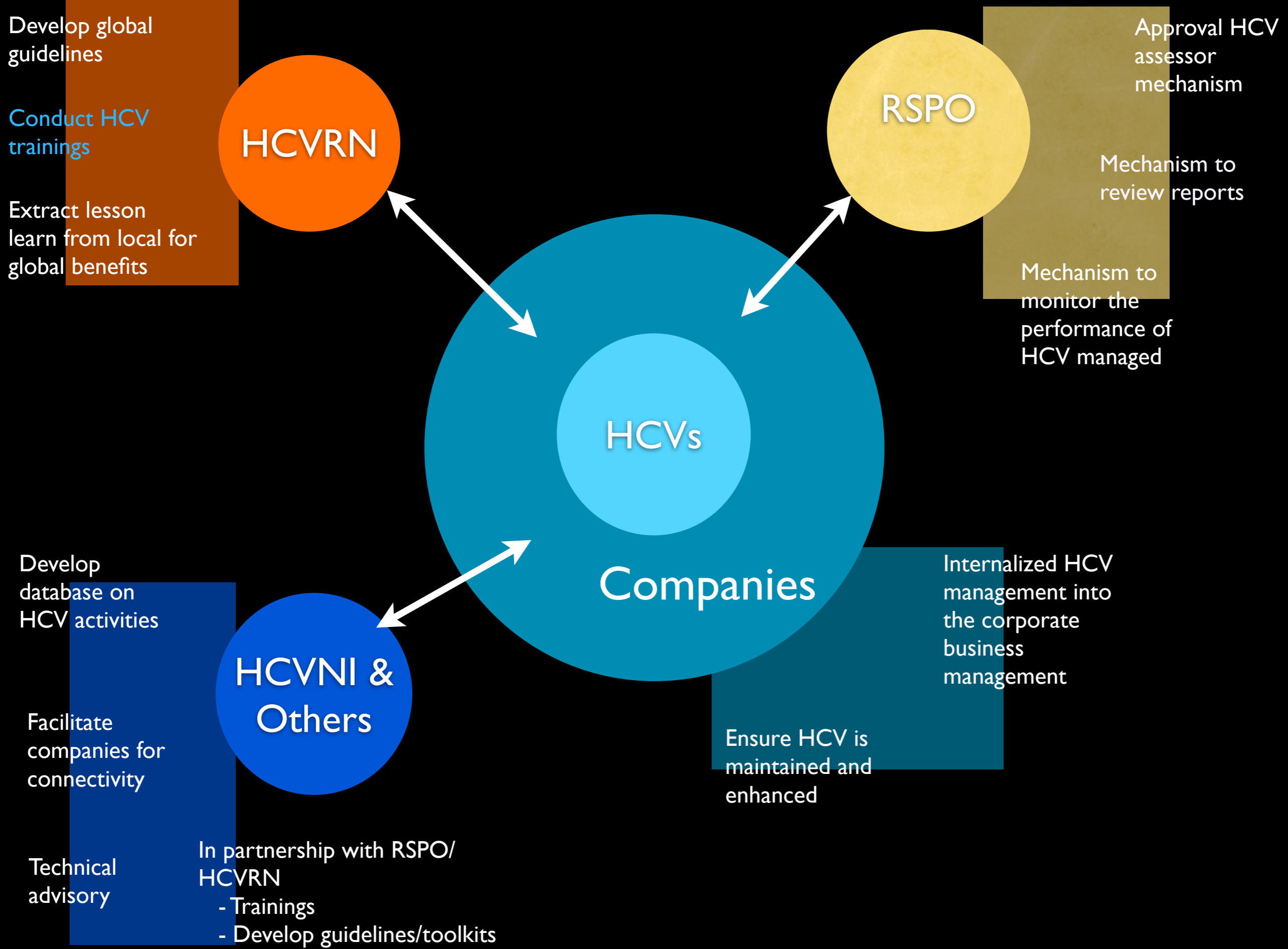
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Develop database on HCV activities
Facilitate companies for connectivity
Technical advisory

In partnership with RSPO/HCVRN
- Trainings
- Develop guidelines/toolkits

Internalized HCV management into the corporate business management
Ensure HCV is maintained and enhanced



Develop global guidelines

Conduct HCV trainings

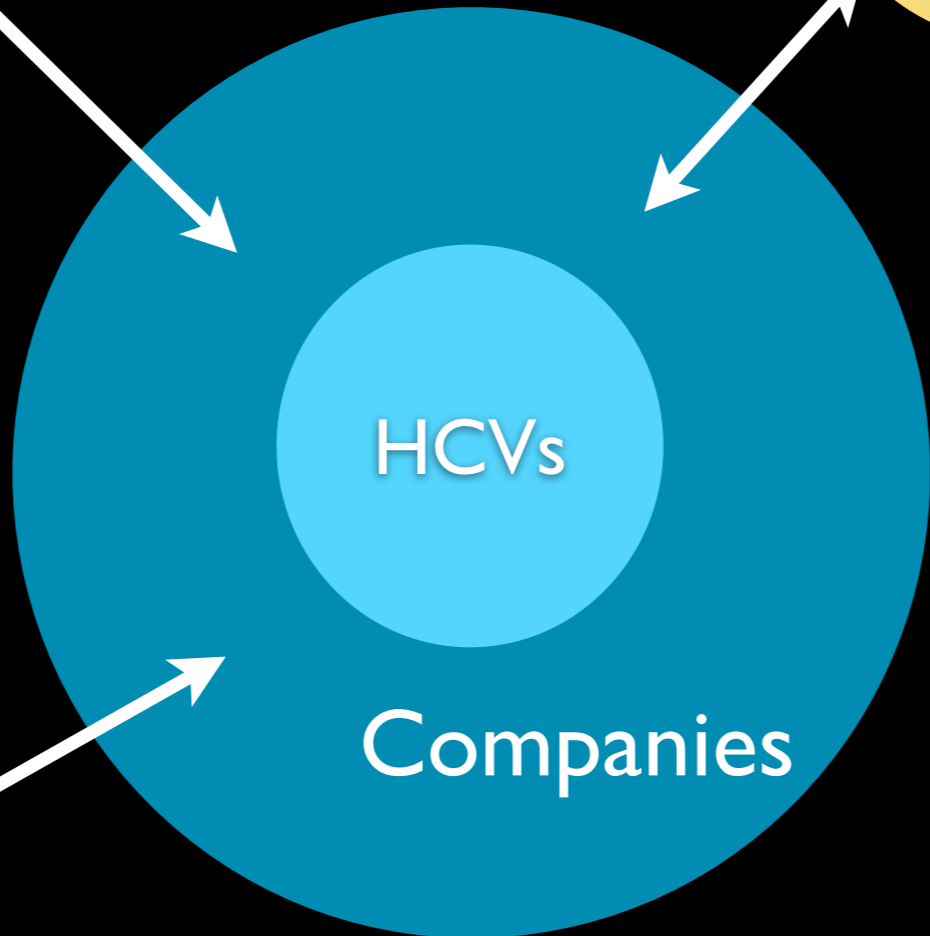
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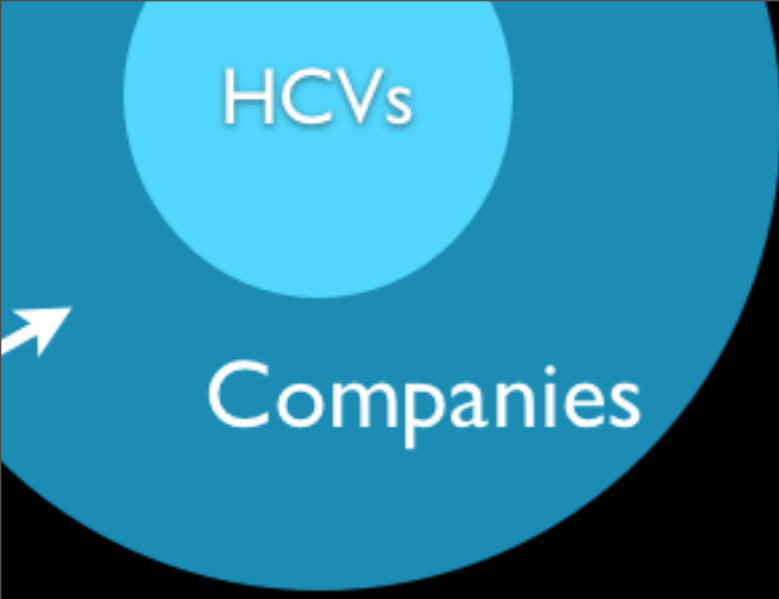
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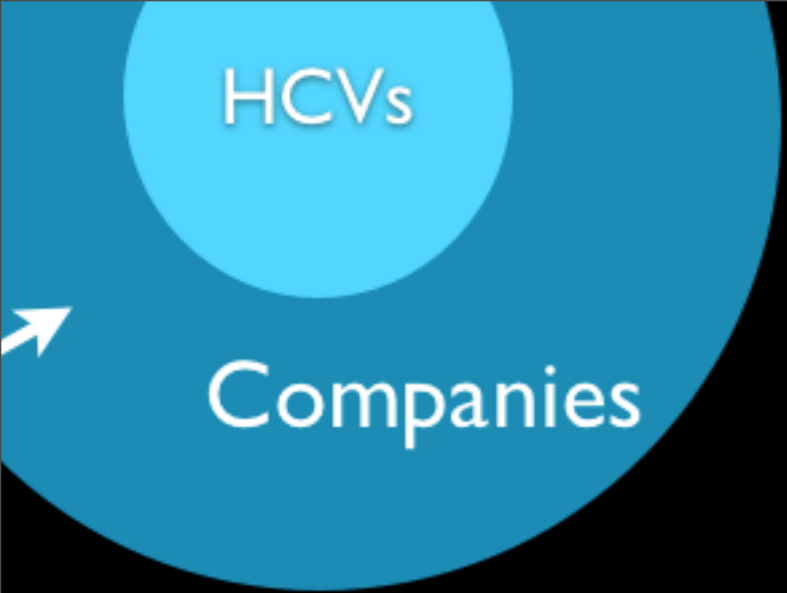
Ensure HCV is maintained and enhanced



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HCV beyond compliance



Internalized HCV management into the corporate business management

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HCV beyond compliance

It's part of of CSR 2.0



Internalized HCV
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Creativity



Internalized HCV
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Creativity
Scalability



Internalized HCV management into the corporate business management

Ensure HCV is maintained and enhanced

HCV beyond compliance

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Creativity
Scalability
Responsiveness



Internalized HCV
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HCV beyond compliance

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Creativity
Scalability
Responsiveness
Glocality



Internalized HCV
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HCV beyond compliance

It's part of of CSR 2.0

- Creativity
- Scalability
- Responsiveness
- Glocality
- Circularity



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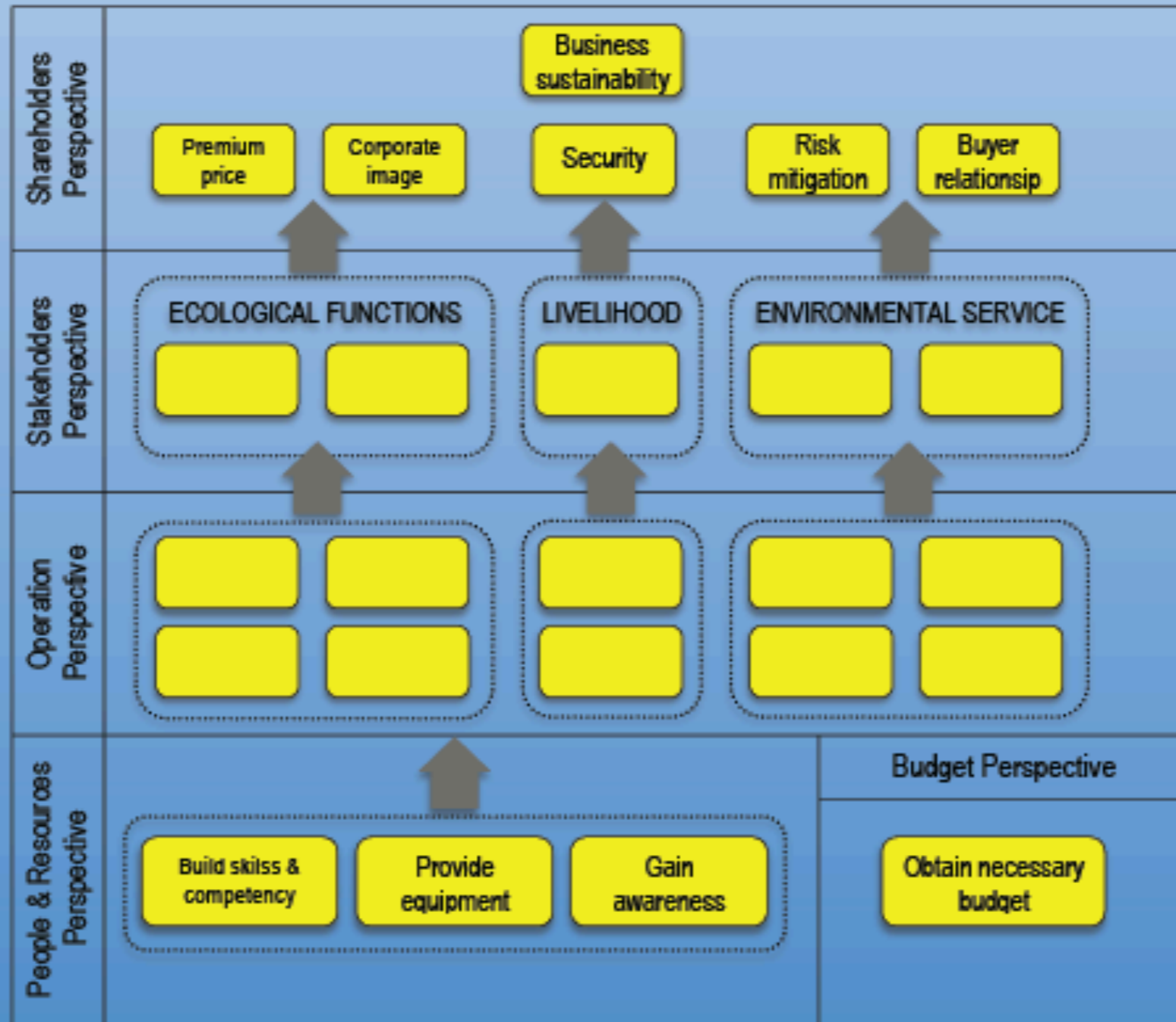
HCV beyond compliance

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Creativity
Scalability
Responsiveness
Glocality
Circularity

Corporate Sustainability and Responsibility

Hypothetical Strategy Map



CSR Shift: CSR 1.0 to CSR 2.0

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CSR 1.0

CSR Shift: CSR 1.0 to CSR 2.0

CSR 1.0

CSR 2.0

CSR Shift: CSR 1.0 to CSR 2.0

CSR 1.0

CSR 2.0

Philanthropic

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|---------------|
| Philanthropic | Collaborative |

CSR Shift: CSR 1.0 to CSR 2.0

CSR 1.0

Philanthropic

Risk-based

CSR 2.0

Collaborative

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|---------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|---------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |

CSR Shift: CSR 1.0 to CSR 2.0

CSR 1.0

Philanthropic

Risk-based

Image-driven

Specialized

CSR 2.0

Collaborative

Reward-based

Performance-driven

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |
| Specialized | Integrated |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |
| Specialized | Integrated |
| Standardized | |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |
| Specialized | Integrated |
| Standardized | Diversified |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |
| Specialized | Integrated |
| Standardized | Diversified |
| Marginal | |

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
| Image-driven | Performance-driven |
| Specialized | Integrated |
| Standardized | Diversified |
| Marginal | Scalable |

CSR Shift: CSR 1.0 to CSR 2.0

CSR 1.0

Philanthropic

Risk-based

Image-driven

Specialized

Standardized

Marginal

Western

CSR 2.0

Collaborative

Reward-based

Performance-driven

Integrated

Diversified

Scalable

CSR Shift: CSR 1.0 to CSR 2.0

| CSR 1.0 | CSR 2.0 |
|---------------|--------------------|
| Philanthropic | Collaborative |
| Risk-based | Reward-based |
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| Specialized | Integrated |
| Standardized | Diversified |
| Marginal | Scalable |
| Western | Global |

Corporate Sustainability and Responsibility

Corporate Sustainability and Responsibility

do you consider HCV as part of your business?

Corporate Sustainability and Responsibility

do you consider HCV as part of your business?

do you view HCV as part of your corporate vision/
strategy?



Thank you